

October 2022

BayLeaves

Photo by Boutique Photographer



Halloween House Mail
Drop us a Note And Tell us Your Favorite Thing
Show us a Scary Picture
Thanks for Stopping By

Enter Here

Lights and Path Open Daily 3-30-8:30

Something Wicked This Way Comes

Turn Back Now!

HAPPY HALLOWEEN

Celebrating Halloween

WITH THE

Gorecki Family

Best Version Media

CELEBRATING 15 YEARS ESTABLISHED 2007



The Official Village Weekly E-Newsletter:

Be the first to know about What's Up at the Village! Subscribe to the free weekly Official Village Online Newsletter: Send your email address to Tom Harrigan, Assistant Village Manager, t.harrigan@wfbvillage.gov or subscribe at bit.ly/1U49dmE

Trick or Treat

- ▶ **Village Trick or Treat 2022** will take place on Sunday, October 30, from 1:00 p.m. to 4:00 p.m.
- ▶ **Please note** that no block parties are permitted on the day of Village Trick or Treat.

November 8, 2022 General Election

- ▶ **Voting Absentee:** Requests for mailed ballots can be submitted via mail or email through Thursday, November 3, 2022. In-Person absentee voting will be held at the Village Hall (5300 N. Marlborough Dr.) starting Tuesday, October 25, 2022, through Friday, November 4, 2022, Monday through Friday, 8:00 a.m. to 4:30 p.m. (open until 5:00 p.m. on Thursday, November 3, and Friday, November 4, 2022).
- ▶ **Deadline for Returning Absentee Ballots:** All ballots must be received no later than 8:00 p.m. on November 8, 2022.
- ▶ **Election Day Voting:** Polls will be open on Tuesday, November 8, 2022, from 7:00 a.m. to 8:00 p.m.
- ▶ **For further information** visit the Village of Whitefish Bay website at <https://www.wfbvillage.gov/270/Election-Information> or contact Erin Granstrom, Deputy Clerk, at e.granstrom@wfbvillage.gov or 414-962-6690 ext. 122.



EXPERT CONTRIBUTORS



REAL ESTATE
ESSAM ELSAFY
 Shorewest Realtors®
 (414) 350.4611 eelsafy@shorewest.com



SENIOR LIVING
SAINT JOHN'S ON THE LAKE
 Luci Klebar
 www.saintjohnsmilw.org 414.272.2022



INSURANCE EXPERT
GRAMOLL & ASSOCIATES, INC. (AMERICAN FAMILY)
 Mandi Gramoll-LoCoco
 414.332.0838 www.gramollassociates.com



TO LEARN MORE ABOUT BECOMING AN EXPERT CONTRIBUTOR,
 contact Kathy Durand at (262) 716 4788 and kdurand@bestversionmedia.com

Fall in Love with a New Look!

Petrou Eye Care
 petroueyecare.com | Glendale | 414.247.2020

BVM Best Version Media
 "Bringing People Together!"



Publisher: Kathy Durand
Bay Leaves Project Coordinator: Beth Raab

PUBLICATION TEAM
Content Coordinator: Christine McBride
Designer: Laura Wire
Contributing Photographer: Boutique Photographer

ADVERTISING
 Interested in advertising in any of the following Wisconsin communities? Appleton/Neenah, Bayside, Bay View, Brookfield, Cedarburg, Delafield, Fond du Lac, Fox Point, Franklin, Germantown, Grafton, Green Bay, Hartland, Madison Area, Menomonee Falls, Mequon, New Berlin, North Point, Oak Creek, Oconomowoc, Oshkosh, Pewaukee, Racine, River Hills, Waukesha, Wausau, Wauwatosa .

Contact: Kathy Durand at (262) 716 4788, or kdurand@bestversionmedia.com

FEEDBACK/IDEAS/SUBMISSIONS
 Have feedback, ideas or submissions? We are always happy to hear from you! Deadlines for submissions are the 20th of each month. You may also email your thoughts, ideas and photos to Christine McBride at cmcbride@bestversionmedia.com

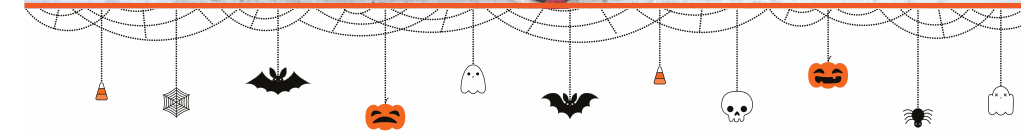
CONTENT SUBMISSION DEADLINES

Content Due	Edition Date
November 20	January
December 20	February
January 20	March
February 20	April
March 20	May
April 20	June
May 20	July
June 20	August
July 20	September
August 20	October
September 20	November
October 20	December

IMPORTANT PHONE NUMBERS

Emergency	911
Police Administration	(414) 962-3830
Police (non-emergency)	(414) 351-9900
North Shore Fire Dept. (non-emergency)	(414) 357-0113
Village Hall	(414) 962-6690
Public Library	(414) 964-4380
Dept. of Recreation & Community Education	(414) 963-3947
Whitefish Bay School District	(414) 963-3921

Any content, resident submissions, guest columns, advertisements and advertorials are not necessarily endorsed by or represent the views of Best Version Media (BVM) or any municipality, homeowners associations, businesses or organizations that this publication serves. BVM is not responsible for the reliability, suitability or timeliness of any content submitted. All content submitted is done so at the sole discretion of the submitting party. ©2022 Best Version Media. All rights reserved.



DEAR RESIDENTS,

Boo! As the cover indicates, this issue is all about Halloween, and how the Gorecki family provides a month of entertainment for the community. With my son now in middle school, our years of having a trick-or-treater are quickly coming to an end. There is magic to planning out the perfect costume, spending hours running around collecting candy, followed by a candy trading station with friends. Last year our son was a magician and he magically made a lot of candy disappear! Be sure to plan a visit to the famous Halloween House sometime this month!



Happy Halloween
Christine McBride



VILLAGE OF WHITEFISH BAY WISCONSIN

Kevin Buckley, Village President | Bay Leaves is mailed directly to your home through the courtesy of our advertisers at no cost to you or the Village of Whitefish Bay. We encourage you to thank them with your support.



Celebrating Halloween WITH THE GORECKI FAMILY

Decorating for any holiday is exciting, but decorating for Halloween can be rather frightening! Paul and Jen Gorecki have helped the community celebrate Halloween for decades by fully decorating their front yard for all to enjoy. Paul originally lived on Morris with his two daughters, Tia and Bella, and would decorate when his girls were younger. Both

women are proud of receiving their education through the Whitefish Bay public schools. In 2006, Paul moved to Oakland Avenue and put up a few Halloween pieces each year. In 2013 he began dating Jen. They bonded over decorating for holidays, and both had large amounts of Halloween decorations. When Jen and Paul got married, their Halloween collections merged and they had enough to create a huge display. "In 2014 we decided to go big or

go home, and we started adding to our collection together and expanding it," said Jen. "Each year our display has become bigger and better, and we even started adding interactive features for people to venture into the yard."

Since purchasing Halloween decorations in September tends to be at full price, Paul and Jen began the habit of shopping the day after Halloween to stock up for future



displays. For over 35 years Paul has been a wood carving artist and travels all across the country for art shows. "We are always traveling right after Halloween, so we find places that sell Halloween decorations in the city we are in and clear out their stock once they go on sale," said Paul. "It's fun when we walk around our yard and remember where we bought a lot of the items, such as New York, Ohio, or Illinois."

Their love of Halloween clearance shopping also began a family bond over thrifting for new items. Jen loves spending time with her step-daughters looking for a deal at different markets. One of their favorite finds is the Halloween Mailbox, which is set up during the Halloween displays. They encourage children to leave a picture they drew, or write a joke or scary story. "All of the sweet messages and artwork



WHAT ARE 5 MORE THINGS I Should Look for When Choosing a Retirement Community?

There are several factors to consider when choosing a retirement community or continuing care community for yourself, or your parents if you have been invited to be part of their decision-making process. So, what should your checklist look like for helping you or your parents make this HUGE decision. This is Part 2 of 10 things to look for when choosing a retirement community. The first five appeared in the July issue of Whitefish Bay Leaves. Please contact me if you'd like a copy.



- 1. What does the calendar of events and activities look like?** Are there events and interests you would like to enjoy? Does the calendar tempt you to try new things? Is there space allocated for fitness, learning, technology, spiritual growth, and more for you? How are residents involved in program selection?
- 2. The Fee Structure?** Some communities are rental communities. Some communities have Entrance Fees and Monthly Fees associated with each apartment. People who are value oriented tend to choose the smallest apartment in which they could live comfortably, knowing that the entire community and all its amenities truly become an extension of their home. Communities have a wide range of options to meet both your financial and your esthetic requirements.
- 3. What about future care needs?** Continuing Care Retirement communities are named just that as they offer a range of care and support needs from Independent Living (like condo living but better) to Assisted Living, Memory Support and Skilled Nursing Care. It might not seem important now, but if you or your parents may need a higher level of care, you don't want to incur another move at a difficult, stressful time in their life. Tour the care neighborhoods too, as part of your due diligence in your scouting process.
- 4. Is the community for profit or non-profit?** Why should that be important to you? It tells you where the organization channels their resources. Are they reinvesting in the infrastructure and living spaces of the community to keep it relevant, fresh, and attractive for residents and future residents? Do they offer a benevolent fund just in case someone depletes their resources in their lifetime through no fault of their own? You may want to factor this into your risk mitigation.
- 5. Does the community evaluate and assess employee and resident satisfaction?** Are there satisfaction measurement tools in place to benchmark? What about informal tools, feedback and comments? Are they welcome? Does the organization have an "open door" policy to genuinely listen and act on residents' concerns?

This is not a decision to be entered into lightly. For some people this might be the biggest decision of their life. Don't settle. Evaluate what is important to you and use that as your "North Star" to guide you in your process.



BY LUCI KLEBAR, DIRECTOR OF SALES & MARKETING, SAINT JOHN'S ON THE LAKE



Fall of 2020 was the first year they decided to make the display walkable through the front yard and have a more interactive experience. "Being all outdoors, we felt comfortable with people walking through and knew people needed something to smile about that year," Paul said. With years of woodworking skills, Paul has created many of the pieces seen throughout the display. Each year is a completely new set up and path for visitors to enjoy.

While there are a few scary looking pieces, their goal is to be a happy Halloween display, so even the youngest onlookers leave with a smile instead of tears. "We have families who visit every night and just make it part of their fall routine," said Paul. "We love the support of all of our neighbors on our block, as well as meeting people from the community and hearing their stories about our yard. We feel very loved by our community and are happy we are able to provide free Halloween fun for everyone in the area."

is put into a scrapbook and we have specific books for each year," Jen noted. "We love going through the scrapbooks and showing our frequent visitors the beautiful artwork and cards we have been given over the years." Oftentimes thankful adult visitors leave baked goods or a bottle of wine in the mailbox as a sign of appreciation for all the work the Gorecki family does to make the display happen.

The Halloween House, or as some visitors call it, The House at Oakland's End, is open daily from 3pm - 9pm, beginning in mid-September through Halloween day. The display comes down the day after Halloween. Be sure to check out the spooktacular display!


BY CHRISTINE MCBRIDE
PHOTOS BY BOUTIQUE PHOTOGRAPHER



**Do you know
A NEIGHBOR WHO HAS
A STORY TO SHARE?**


Nominate your neighbor to be featured in one of our upcoming issues! Christine McBride at cmcbride@bestversionmedia.com

**PLAN WELL.
LIVE WELL.**



SCAN ME

For more information about life at Saint John's call 414-831-7300, visit our website, www.SaintJohnsMilw.org or use your phone to scan this QR code.



Don & Marian Yoder
Saint John's Residents

**SAINT JOHN'S
ON THE LAKE**

The best in retirement living...

- A culturally respectful and intellectually stimulating community offering more than 2500 events and programs each year
- Indoor walking paths, two restaurants, a labyrinth, a pool and a fitness center
- Our 67,000 square foot Town Center filled with amenities to explore.

414-831-7300

1840 North Prospect Avenue

Milwaukee, Wisconsin 53202



HIGH RISK Breast Cancer Awareness

OCTOBER is Breast Cancer Awareness Month and over the past few years, the importance of awareness, mammograms at age 40 and/or early screenings have become better known, but many are unaware of high-risk breast risk factors and screening.

Who is at risk for high-risk breast cancer?

Risk factors do not mean you will get the disease—most women have some risk factors, but most women do not get breast cancer. A person's risk for breast cancer is due to a mixture of factors, with main factors including being a woman and getting older (50 years old or older). If you have breast cancer risk factors, talk with your doctor about screening for breast cancer as well as ways you can lower risk.

Risks include (but not limited to):

- ▶ Family history of breast or ovarian cancer (first-degree relative) or multiple family members who have had breast or ovarian cancer. Having a first-degree male relative with breast cancer also raises a woman's risk,
- ▶ Inherited changes in your BRCA1 and BRCA2 genes,
- ▶ Personal history of breast cancer or certain non-cancerous breast diseases,
- ▶ Reproductive history and age of menses and menopause (menstrual periods before age 12 and menopause after age 55),
- ▶ Having dense breasts (more connective tissue can make tumors hard to see on a mammogram).



Did you know?

According to the CDC, it is recommended people with high risk begin annual mammograms and MRI scans between 25 and 40 years old, or at the earliest age when someone in their family was diagnosed with cancer. Talk to your doctor about risk factors, screening and detection recommendations.

Where can I go to get screened?

You can get screened for breast cancer at a clinic, hospital or doctor's office. If you want to be screened for breast cancer, call your doctor's office. They can help you make an appointment. Most health insurance plans are required to cover screening mammograms every one to two years for women beginning at age 40 with no out-of-pocket cost (like a co-pay, deductible or co-insurance).

BY TANYA BOHACHEFF, MPH, PUBLIC HEALTH STRATEGIST



LIVE BETTER IN YOUR HOME

A space where you can slow down. Relax in the warm sunlight. Recharge with a calming breeze. We believe that where we spend our time affects how we feel. That's why Marvin is committed to finding new ways to bring natural light and fresh air deeper into the home, refreshing those spaces most important to you.

Visit your local Marvin dealer to experience windows and doors differently.

HARDWARE HOURS
 Mon-Fri | 7am - 7pm
 Sat | 8am - 6pm
 Sun | 9am - 5pm

LUMBER HOURS
 Mon - Fri | 7am - 5pm
 Sat | 8am - 12pm
 Sun | CLOSED

1014 E. Chambers St., Milwaukee
 414-264-5700 | www.bliffertlumber.com



© 2021 Marvin Lumber and Cedar Co., LLC.



- | | |
|-------------------|-----------------------|
| 1. UMCSEOT _____ | 6. RTECKOIRATRT _____ |
| 2. KNUPMPI _____ | 7. NCAETOJRKNAL _____ |
| 3. YOPKSO _____ | 8. OYDRCACNN _____ |
| 4. CWHTI _____ | 9. SGHTO _____ |
| 5. LTENSOKE _____ | 10. ERSAONVGTE _____ |



Fall is a great time to sell. If you are contemplating a move, now is the perfect time!

DAWN TARPEY | 414.426.8556
 GAYL FRANZ | 414.403.3600



tarpeyfranzteam.shorewest.com



FALL IS UPON US ON SILVER SPRING

Hard to believe it is fall already! How wonderful it was to have the Whitefish Bay Art Festival, the Side Walk Sale and the Sip*Shop*Support Local events on the first Thursday of each month, from June to September. They were hugely successful and we thank you for supporting all the events and merchants on Silver Spring!

TRICK-OR-TREAT SILVER SPRING SATURDAY, OCTOBER 29, FROM 10:00 A.M.-NOON

The annual trick-or-treating tradition is back for the littlest of trick-or-treaters on Silver Spring Drive. Participating businesses offer treats for wee ones in the company of at least one parent or guardian on the Saturday before Halloween. Make it a family affair—it's so fun to see everyone on the street! There's something "sweet-in-stores" for everyone!

Throughout fall, your favorite retailers will host great deals, events and special activities to offer even more reasons to shop Silver Spring. Visit our website www.MerchantsOfWhitefishBay.com where you can see what is happening and sign up for our monthly newsletter.



Don't forget, the **WHITEFISH BAY FARMERS MARKET** is in full force Saturdays through October 15, from 8:30 a.m.–12:30 p.m. in the Aurora Parking Lot. At the Saturday, October 1 Market, join us for a **FALL HARVEST CELEBRATION**, with pumpkins, apple cider, face painting, music and more! <https://www.whitefishbayfarmersmarket.com>.



Follow and Like us on Facebook at <https://www.facebook.com/ShopWFB/>

BY LEXIE DEBLITZ



Covering Your Insurance Needs With **Locally Trusted Agents**



BY CHRISTINE MCBRIDE

FOR OVER 30 YEARS, Gramoll & Associates Inc. an American Family Agency, has been the trusted name for all insurance needs. They provide insurance services for all lines including auto, home, business and life insurance. They have been a large part of the North Shore community since 1991 when their agency opened their location on Oakland Avenue in Shorewood.

Having grown up in the insurance industry, it was a natural move for Pete Gramoll's daughter, Mandi LoCoco, to take over the business when it came time for Pete to retire in 2017. "I started working part time at the Agency in 1995, when I was in undergrad at UWM," said Mandi. "After a few short months I realized that I really enjoyed working with customers and helping them find the right insurance coverage for their specific needs. It's extremely rewarding to find the right fit for each client and give them peace

of mind. Upon graduation, I made the decision to continue working in the Agency, under the ownership of my father, and it was one of the best decisions of my life."

Mandi is a Whitefish Bay resident and alongside her husband, Sal, they raise their four children in our walkable community. "Truly my own family is what inspires me to give the highest level of care to our customers and their families," said Mandi. "I realize how much my own family's financial stability means to me, and that is exactly what insurance is meant to do, create stability when something occurs. From a car accident, to a flooded basement, even pet insurance all offer a sense of stability and calm to families in times of crisis. I love being able to tell my clients that their issue will be resolved and taken care of in a timely manner."



While people typically view insurance needs solely for their home and car, other areas of life should also be considered when getting an insurance quote. Life insurance can help your loved ones maintain their lifestyle should you pass away early, umbrella insurance protects against numerous issues including potential law suits, and insuring items such as boats and snowmobiles guarantees peace of mind if they are involved in accidents. Gramoll & Associates also specializes in small business insurance for all types of local businesses, such as restaurants, bakeries, gift shops, contractors and professional offices, and are licensed in 18 states throughout the US.

The entire Gramoll Agency team is passionate about what they do. As Mandi noted, "Helping people protect what's most important to them is what our Agency is all about. You can count on Team Gramoll to protect your dreams, backed up with excellent service. Our motto at Gramoll & Associates Inc. is: 'Don't Deliver a Product, Deliver an Experience', and that is what we strive for each and every day."

For more information or to request an insurance quote from Mandi and her team please contact them by phone at 414-332-0838 or e-mail at teamgramoll@amfam.com. They also love pop-in visitors at their Shorewood location at 4484 N. Oakland Avenue.

YOUR HOME DESERVES THE BEST PROTECTION

Forbes **2022**
AMERICA'S BEST INSURANCE COMPANIES
POWERED BY STATISTA

American Family is proud to announce we've been named one of the best insurance companies in the nation by Forbes.

Here's what makes our homeowners insurance stand out from the rest:

- Innovative coverages, like Equipment Breakdown and Hidden Water Damage*
- Multiple discounts and money-saving features to help control what you pay**
- Excellent 24/7 customer service to help when you need it most

Contact us today and get the protection you deserve.

Mandi Gramoll Lococo, Agent
Gramoll & Associates Inc
4484 N Oakland Ave, Shorewood
(414) 332-0838
teamgramoll.com

*Optional coverages available for an additional charge — not included in base policy.
**Discounts may vary by state, property, policy, brand and company underwriting the policy. Discounts may not apply to all coverages or in certain property states. Discounts are subject to the policy.

American Family Mutual Insurance Company, S.I. & its Operating Companies
6000 American Parkway, Madison, WI 53702-0001 1991A - Rev. 12/21 - 15032275



SOLD

Address	List Price	Sold Price
1000 E Lancaster Avenue	\$269,900	\$301,000
4936 N Diversey Boulevard	\$449,900	\$476,000
720 E Beaumont Avenue	\$499,900	\$535,000
5774 N Kent Avenue	\$525,000	\$545,000
4837 N Newhall Street	\$499,900	\$586,900
5528 N Shoreland Avenue	\$799,000	\$825,000
4903 N Woodburn Street	\$799,900	\$880,000
1230 E Courtland Place	\$949,000	\$940,000
5022 N Lake Drive	\$1,295,000	\$1,200,000
821 E Glen Avenue	\$1,500,000	\$1,550,000

PENDING

Address	List Price
4828 N Elkhart Avenue	\$260,000
905 E Meadow Place	\$279,000
6349 N Bay Ridge Avenue	\$425,000
5550 N Shoreland Avenue	\$429,900
616 E Lexington Boulevard	\$775,000

Best Version Media does not guarantee the accuracy of the statistical data on this page. The data does not represent the listings of any one agent or agency but represents the activity of the real estate community in the area. Any real estate agent's ad appearing in the magazine is separate from the statistical data provided which is in no way a part of their advertisement.

SCHOOL DISTRICT

BY JULIE PITEL, EXECUTIVE ASSISTANT & COMMUNICATIONS SPECIALIST

District Communications

The COVID-19 Safety Dashboard, District Newsletters and Board of Education Meeting Notice email lists are some of the ways the District works toward comprehensive communications with the community. Sign up for email lists or learn more by visiting the District website at www.wfbschools.com

Save the Date

- ▶ **October 26-27:** Conferences
- ▶ **October 26:** Early Dismissal
- ▶ **October 27-28:** No School



BAY *Ball* 2023

SAVE the DATE

APRIL 15, 2023

BAYBALLWFB.COM

Top 5 Sales Leader on the #1 Team in SE Wisconsin

Looking to sell?

Contact me for a free home evaluation!

Before making any decisions it's best to get an accurate understanding of what your home is worth. As a lifelong Whitefish Bay resident, I'm here to make your real estate experience seamless.



MOLLY TRIGGS
SALES EXECUTIVE, LICENSED REALTOR



CONNECT TODAY: 414.704.3447

MILWAUKEE'S LEADER IN EYEWEAR FASHION SINCE 1989



2567 N Downer Ave. Milwaukee
414-964-3125
M-W-F 10am-6pm;
T-TH 10am-7pm; SAT 9am-4pm

Offering same day service on many eyeglass prescriptions

OPTOMETRISTS:

Brian McGinley O.D. | Camthu Pham O.D.

- ▶ Accepting most eye insurances
- ▶ Latest exam technology and Contact Lens fittings
- ▶ Convenient Appointment Times



OPTIXONDOWNER.COM

STOMPER Concrete

Residential/Commercial
Driveways • Garage Floors
Patios • Decorative Concrete

Office: 414-777-3700
stomper8878@yahoo.com



Community Fitness Center Memberships Available!

Colder weather bringing your work-out indoors? Don't forget that you can still purchase a membership to the Whitefish Bay Community Fitness Center located at the Whitefish Bay High School. The weight room offers cardio and resistance equipment along with personal training, weight training and other cardio classes that can be added on to your membership.

- ▶ Adult Resident Memberships \$120.00
- ▶ Resident Seniors (55 and older) \$100.00
- ▶ For more information on center hours and how to register see the fall Recreation Program Guide.

Boys and Girls Youth Recreational Basketball League Registration Deadline is Oct. 15

Have a basketball player at home looking for a fun and competitive league? We offer league opportunities for boys and girls in grades 1-6. League play starts early November and ends with play-offs in February. All players must be registered with the Recreation Department by October 15. Register today to secure your spot on a team!

Community Flu Vaccination Clinic

- ▶ Wednesday, October 19, 10:00 a.m.-12:00 p.m. / 4:30-6:30 p.m.
- ▶ Lydell Community Center, Room 17
- ▶ For ages 6 months and older
- ▶ Fee: \$10.00 - \$40.00 depending on type of dose

Flu Season Ahead! Each year, a flu vaccine is needed to help provide optimal protection against influenza. The cost of the vaccine will depend on the type of dose administered and insurance coverage. Participants should be prepared to pay with cash or check and bring their insurance card if they have one. The clinic will administer vaccines on a first-come, first-serve basis.

Whitefish Bay Senior "55 and Better" ProgramsIn the Community for the Community

Blood Pressure Clinic

- ▶ Wednesday, October 19, 2022, 1:00-2:00 p.m.
- ▶ Lydell Community Center, Room 14
- ▶ Free blood pressure checks, offered by North Shore Health Department



FREE Thanksgiving Feast



- ▶ Tuesday, November 15, 11:30 a.m.-1:30 p.m.
- ▶ Lydell Community Center, Gym
- ▶ For ages 55 and up

Whitefish Bay Recreation and Community Education Department invites our Whitefish Bay residents, 55 years of age and older, for a Free Thanksgiving meal. Reservations are required as seating is limited and spots will only be reserved for WFB residents aged 55 and older. Please reserve your spot by completing a Recreation and Community Education program registration form or by registering online.

BY CARIN KELAND, DIRECTOR OF RECREATION AND COMMUNITY EDUCATION

Pharmacy Celebrating 90 Years of Serving the North Shore!

NOW OFFERING daily/weekly/monthly wheelchair rentals

- ▶ Free local delivery
- ▶ Curbside Rapid Covid Testing (results in 15 minutes)
- ▶ The North Shore's longest serving Independent Pharmacy

Transferring prescriptions is simple - stop by, give us a call, or visit our website.

414.962.9665
northshorepharmacy.org
1421 E. Capitol Dr. | Shorewood

Authentic Nepalese Menu

Located Inside the **Royal Garden Restaurant**

Everest Café

414.906.0998 | www.everestcafetogo.com
206 W. Silver Spring Dr.

BrightStar Care
HOME CARE | MEDICAL STAFFING
A Higher Standard

BrightStar Care of Central & South Milwaukee
414-944-0280

Learn more at brightstarcare.com/central-milwaukee

• Companion, personal & skilled care
• No minimum hours
• Bathing, dressing, grooming, toileting

• Specially trained caregivers
• Fully screened, bonded & insured
• Respite care & family relief

In-home care with nurse supervision.

When your loved one needs extra care at home, choosing the right caregiver agency can be tough. Let BrightStar Care® make it easier.

©BrightStar Care. Independently Owned and Operated

ELSAFY REAL ESATE TEAM

ShoreWEST REALTORS

ElsafyTeam.com

©Shorewest, REALTORS® NS 2022 EHO

MAKING GOOD THINGS HAPPEN

GUY NICOLET
guy.nicolet@compass.com
414.339.7066

GEORGE FOLLIARD
george.folliard@compass.com
414.915.5877



COMPASS

GoldenPATH
ASSIST

HOME HEALTH
CARE SERVICE

Serving the North Shore



414.236.5208

www.goldenpathhomecare.com

WHITEFISH BAY CIVIC FOUNDATION



FALL IN THE BAY MEANS THE GREAT PUMPKIN FESTIVAL

BY ERIC BUNKE, PRESIDENT

THANK YOU to everyone who joined their neighbors at the Civic Foundation's Ice Cream Social and Sounds of Summer events. We had a blast partying with you! The next great event is upon us: the **Great Pumpkin Festival!!!**



The annual tradition will again be held at Old School House Park, across from the Village library, from Wednesday, October 26, to Monday, October 31. Residents will be able to pick up pumpkins at various times throughout the week and then return them to the park to be part of the lighted display from 6:00 to 9:00 p.m. nightly. There will be no pumpkin carving done on-site.

A full festival will take place Wednesday through Saturday, featuring live music along with our food vendors and beer tent. On Sunday and Monday, friends and neighbors can walk the park and enjoy the pumpkins on display from 6:00 to 9:00 p.m. nightly. No festival activities will take place on Sunday and Monday. Be sure to watch our website and Facebook page for more information.

A big thank you goes out to those local businesses for helping us carry on this Bay tradition. We appreciate the ongoing support of Ellenbecker Investment Group, Essam Elsafy - Shorewest Realtors, Milwaukee Admirals, Story Hill Renovations and Town Bank. Thank you! See you around the Bay!

WHITEFISH BAY'S LOCALLY-OWNED COMMUNITY PHARMACY
Welcoming new patients!

ESTD 1954
Fitzgerald
PHARMACY

Your Community
HealthMart
PHARMACY

Proudly serving the North Shore

Call or visit our website to transfer your prescriptions

424 East Silver Spring Dr.
414.310.0005
FitzgeraldWFB.com

This pharmacy is independently owned and operated under a license from Health Mart Systems, Inc.

CHIMNEY REPAIR & MAINTENANCE
MASONRY REPAIR
DRYER VENT CLEANING



414.488.6477
ASHBUSTERSCHIMNEY.COM

Imagine your home, totally organized!

Closets, Garages, Home Offices and more...

40% Off
Plus Free
Installation

Terms and Conditions: 40% off any order of \$1000 or more or 50% off any order of \$700-\$999 on any complete closet system. Not valid with any other offer. Free installation with any complete closet order of \$600 or more. Offer expires in 30 days. Not valid at all franchise locations.

SPECIAL FINANCING FOR 18 MONTHS

With approved credit. Call or ask your Designer for details. Not available in all areas.

Call for a free in home design consultation and estimate

262-239-4502 BVM

www.closetsbydesign.com

Follow us: [Facebook] [Twitter] [Instagram]



WE'RE PROUD TO BE
**WHITEFISH BAY'S
COMMUNITY BANK**

At Town Bank, we've called Wisconsin home for more than 25 years and take pride in serving our communities with a true local focus. As we open our new branch in Whitefish Bay, we want you to know we're here to support local families, businesses, and nonprofit organizations. In addition to providing reliable and convenient banking solutions, we make it a priority to get involved and give back to the people who work to make this community so great, because this is our home, too.

TOWN BANK
N.A.
A WINTRUST COMMUNITY BANK

105 W. Silver Spring Dr. | Whitefish Bay, WI 53217
414-615-8445 | townbank.us



30 YEARS of
WINTRUST
Celebrating our family

Don't Be Spooked

by Unexpected Emergencies:

Be Sure You're Prepared for Safety This Halloween



CAN YOU BELIEVE IT? Kids are back to school, days are getting shorter and cooler and leaves are beginning to change. Just like that, we're back to fall!

With fall comes jack-o-lanterns, ghosts, goblins and scares. Unfortunately, Halloween decorations and celebrations also result in more than 900 reported home fires each year. Help keep your Halloween celebrations festive and safe by following some simple safety tips from the National Fire Protection Agency:

- ▶ When choosing a **costume**, stay away from long trailing fabric. If a child is wearing a mask, make sure the eye holes are large enough so that they can see out.
- ▶ Provide children with **flashlights** to carry for lighting or add glow sticks as part of their costume. This helps to increase visibility of the child to motorists traveling in the area.
- ▶ Dried flowers, cornstalks and crepe paper decorations catch fire easily. **Keep all decorations away** from open flames and other heat sources like light bulbs and heaters.

- ▶ **Use battery operated candles or glow sticks**, in jack-o-lanterns. If you use a real candle, use EXTREME caution. Make sure children are watched at all times when candles are lit. When lighting candles inside jack-o-lanterns, use long, fireplace-style matches or a utility lighter. Be sure to place lit pumpkins well away from anything that can burn and far enough out of the way of trick-or-treaters, doorsteps, walkways and yards that may be travelled by guests.
- ▶ Remember to **keep exits clear of decorations** so that nothing blocks escape routes.
- ▶ Make sure all **smoke alarms** in the home are working.

We hope everyone has a safe and enjoyable Halloween.

To learn more about programs and services offered by North Shore Fire/Rescue, please visit our website: www.nsfire.org.

BY BATTALION CHIEF DAN TYK

SCHOOL CONTACT
414-332-8175
www.hfparishschool.org
4849 N. Wildwood Ave.
Whitefish Bay, WI 53217

ADMISSIONS/TOURS
414-332-8175 EXT. 134
brenda@hfparishschool.org

Join us for a tour!
October 20, 2022 | 8:30am-2:30pm
Visit our website for more information.

HOLY FAMILY
DREAM | BELIEVE | ACHIEVE | LEAD

BENCHMARK
HANDYMAN & LAWN SERVICES LLC.
414.614.0237

REMODEL. ADDITIONS. RENOVATIONS.

SIGN UP TODAY FOR FALL CLEAN UP SERVICES!
VISIT BENCHMARKMILW.COM FOR MONTHLY SPECIALS!

WEATHERTIGHT

"Awesome job Weather Tight! From the initial quote meeting to the installation, everything was great. The installation crew was top notch. They were very friendly yet professional. They cleaned EVERYTHING before they left. Oh yeah, the windows are INCREDIBLE too! Very satisfied with our decision to use Weather Tight!"
DAWN K. GREENFIELD, WI

ENTER TODAY FOR YOUR CHANCE TO WIN

WeatherTightCorp.com 414 - 459 - 3860

Visit WeatherTightCorp.com/sweepstakes for official rules and details.

SENIORS

Fresh
TRUE TO YOU

Magazine - quality photography

www.boutiquephotographer.com

Home Helpers® Home Care

10 YEARS OF SERVICE

2012 to 2022

1 on 1 Customized Care in your Home

Call for a **FREE** assessment **262-365-1443**

Home Care and Skilled Nursing Care:

- Personal hygiene, bathing, dressing, medication reminders, meal preparation, light housekeeping, companionship, and more.
- Alzheimer's/Dementia care - our Memory at Home program brings Certified Dementia Specialists to you!
- Our nurses can provide medication management, wound care, ostomy/colostomy care, post-op care, catheter care, vital sign monitoring, injections, care management, and more.
- Nurse on-call 24/7 to support client needs.

The Home Helpers client experience includes:

- A dedicated nurse care manager who oversees all client care.
- A caregiving team that is staffed with Certified Dementia Specialists.
- 100% of our staff are COVID vaccinated.
- A care plan that addresses all aspects of care: Safety, Physical Exercise, Emotional & Social, Hydration & Nutrition, and Mental Exercise.
- An established locally-owned home care company ranked in the Top 2% in North America (based on client and caregiver surveys).

info@homehelpershomecare.com
www.homehelpershomecare.com

Each office is independently owned & operated

WHITEFISH BAY LIBRARY

BY SCOTT LENSKI, HEAD OF ADULT SERVICES



Pictured: Yid Vicious; PC: Paula A. White

CELEBRATE THE LIBRARY at Whitefish Bay Public Library's 85th Anniversary Event on Saturday, October 1, from 12:00–4:00 p.m. in Old School House Park, right across from the library (rain location inside the library). There will be games, food and fun for all! At 1:00 p.m., see a performance by the Truly Remarkable Loon: Comedy Juggler for All Ages. Nonstop hilarious banter, lots of audience participation and a big dose of fun! See wacky stunts, gravity-defying plate spinning and spectacular juggling from the Wisconsin premiere comedy juggler. Truly Remarkable Loon has been performing as a comedy juggler for over forty years and will amaze the whole family. This will be your last chance to see Truly Remarkable Loon before he retires this fall.

At 3:00 p.m., join us for a performance by the band Yid Vicious. Yid Vicious formed in 1995 in Madison, WI, to celebrate klezmer which is Yiddish folk music for dancing and celebrating. So bring your dancing shoes and get your toes tapping! The six members of Yid Vicious play a variety of instruments consisting of clarinets, fiddle, horn, vocals, guitar, accordion, tuba, drums and sometimes theremin. They have performed at performing arts centers, cultural festivals, universities and K-12 schools throughout the Midwest, as well as on Wisconsin Public Radio and Wisconsin Public Television.

Join the United Nations Association of Greater Milwaukee as we celebrate

the UN's 77th birthday!

SUNDAY, OCT 23 AT 1- 2:30 PM

Whitefish Bay Public Library



Ira Helfand, MD, International Physicians for the Prevention of Nuclear War (IPPNW) will be discussing The UN Treaty for the Prohibition of Nuclear Weapons and the medical consequences of nuclear war.

More information at:

https://www.wfblibrary.org/our_events/ or Annette Robertson (414) 332-3303

**ANDRUS
VIP TRANSPORTS**

Consider A NEW Dine-In Option!
Grab Your Friends, Order Out,
Curbside Pick-Up In Style!

Traditional Limo | Mercedes Sprinter
Luxury 27-Passenger Coach Bus

ANDRUS VIP Transports | 414.445.5060
www.andruslimo.com

**SOPHIA BARRY
REALTY GROUP**

SOPHIBARRYREALTOR.COM | 262-354-4006
FOLLOW ME ON SOCIAL MEDIA:

kw KELLERWILLIAMS.
REALTY

LANDCRAFTERS

So much S'more
than a patio.

414-897-8232 Landcrafterslandscaping.com

The best home to be in is your own.

Whether you are looking for someone to help an aging parent a few hours a week or need more comprehensive assistance, Home Instead can help.

Home Instead CAREGivers™ can provide a variety of services. Some include:

- Personal Care
- Memory Care
- Meals & Nutrition
- Transportation
- Household Duties
- Respite Care
- Hospice Care Support
- Care Management

Call today for an assessment and consultation with a Nurse Care Manager

414.239.9612

Home Instead SENIOR CARE®
To us, it's personal.

HomeInstead.com/315

Each Home Instead Senior Care® franchise office is independently owned and operated. © 2019 Home Instead, Inc.

FHK INSURANCE

We help you navigate health insurance options at no additional cost.

- Medicare Advantage • Medicare Supplements
- Individual & Family Plans
- Rx Drug Plans
- Dental & Vision

FHKInsurance.com | 414.228.7555

gallery 505

Dedicated to fabulous art and personal service!

ZAZA | 40" x 40" Mixed Media on Canvas

www.gallery-505.com
Follow us on Facebook & Instagram: [/gallery505](https://www.facebook.com/gallery505)

517 E. Silver Spring Dr. | Whitefish Bay | (414) 962-6302

HALLOWEEN SAFETY

FOR YOUR PETS

BY KAREN SPARAPANI, EXECUTIVE DIRECTOR



Time for your annual Halloween reminder to keep your pet safe this Halloween! These quick tips will help you avoid pet related scares:

- ▶ Candy is NOT for dogs and cats! Many of us already know that chocolate can be deadly to dogs, but you also must watch for xylitol, a common sugar substitute found in sugar free candy and gum which can also be deadly for your pets.
- ▶ Open doors are tempting to many pets—make sure your pet has a collar on with an ID tag with your current contact information!
- ▶ Candles are dangerous to leave around your pets, even inside of a jack-o-lantern. Many fires are started by candles knocked over by a curious pet. Burns are also common when pets get too close to a flame.
- ▶ If you have a naturally shy or fearful dog or cat, it is best to leave them secured in a room or closed off by a baby gate in a safe area during trick-or-treating.
- ▶ If you are taking your dog along for trick-or-treating, make sure they are wearing a secure collar and leash and that any costume fits properly and is not pinching or causing difficulty breathing or walking.
- ▶ Do not leave your dog or cat outside on Halloween night, with so many children out and about, dogs tend to get over stimulated and bark at passers-by. It is always better to keep them safely indoors until the next day when things are quieted down.

ZUERN

BUILDING PRODUCTS & DESIGN CENTER

WWW.ZUERNS.COM

**YOUR DECK.
YOUR MASTERPIECE.**

ALLENTON Hwy W
262-629-5551

CEDARBURG Hwy C
262-375-9400

FRANKLIN Ryan & S. 80th
414-529-9770

WATERTOWN Hwys 26 & Y
920-261-5676



LET US HELP YOU
CREATE YOUR DREAM!



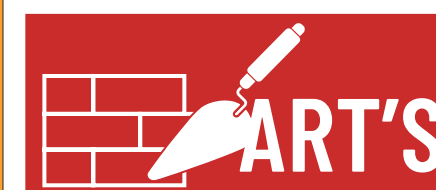
Performance Decking Built to Last.
With an enhanced real-wood look and strength backed by Ally Armour Technology™, AZEK's capped polymer decking materials are top of the line in quality and beauty



- ROOFING
- SIDING
- GUTTERS
- ATTIC INSULATION
- VENTING SOLUTIONS



414. 376.5568 | WWW.ACTESLLC.COM
RESIDENTIAL & COMMERCIAL



Specializing In:
Tuckpointing
Masonry
Chimney Repair
Chimney Flashing
Flatwork
Patios

414.436.5434 | artsmasonry.com
art@artsmasonry.com



AJ PAINTING CONTRACTORS Inc.
Extreme Wisconsin summers and winters tend to fade away the vibrancy and protection of your home's exterior, leaving you with a chipped and dull-looking exterior. Your home deserves to stand out from the crowd all year-round.

**Veteran Owned
Whitefish Bay Resident
Complimentary Estimates**

414.286.4040 | ajpaintingcontractors.com

CALENDAR OF EVENTS OCTOBER 2022

SUN., OCT. 2

SUN., OCT. 2

MILWAUKEE LAKEFRONT MARATHON
@Milwaukee Lakefront
Enjoy a day of running through the city at the annual marathon; spectators and cheerleaders are welcome along the route which begins in Grafton.
Time: 7:30am Cost: \$95-110
www.milwaukeekeelakefrontmarathon.org

FRI.-SAT., OCT. 21-22

GALLERY DAY AND NIGHT
@3rd Ward Art Venues
Milwaukee's original gallery hop event invites you to experience the city's vast creative culture and discover local galleries, art and artists.
Time: Fri. 5-9pm; Sat. 10am-4pm Cost: Free
Historicthirdward.org

SAT.-SUN., THRU OCT. 23

AUTUMN HARVEST FEST
@The Elegant Farmer
Everyone is welcome to The Elegant Farmer's orchard to pick apples or pumpkins, enjoy beautiful fall colors aboard a tractor-pulled hayride, pony rides or a vintage train ride. Come to enjoy the corn maze with easy in and out access for all.
Time: 10am-5pm (orchard hours)
Cost: Activity dependent
www.elegantfarmer.com

FRI.-SUN., OCT. 7-9

COVERED BRIDGE ART STUDIO TOUR
@Artists' studios in Ozaukee and Washington Counties
Get an up close and personal look at some of Southeastern Wisconsin's finest artists and the spaces in which they work. Watch demos, ask questions and take home an original piece of art.
Time: Fri. 12-5pm; Sat. and Sun. 10am-5pm
Cost: Free
www.cedarburgartistsguild.com

FRI.-SUN., OCT. 21-23

HUNTING MOON POW WOW
@Wisconsin Center
Hunting Moon Pow Wow is three days of excitement, bringing together a host of Native American cultures for a celebration of singing, drumming and dancing in the heart of downtown.
Time: Check website for schedule Cost: Free
www.huntingmoonpowwow.com

TUES.-SUN., THRU OCT. 30

CHINA LIGHTS FESTIVAL
@Boerner Botanical Gardens
Come experience China Lights with more lights, more vendors, more performances and more space to enjoy this incredible Chinese lantern festival!
Time: 5:30-10pm; closed Mondays
Cost: \$20, \$12 seniors and children 5 and up
www.chinalights.org

FRI.-SAT., OCT. 14-29

THE HAUNT
@Ozaukee County Fairgrounds
Get scared silly at the Haunt; this event is indoors and raises funds for children through the Ozaukee County 4-H. Suitable for age 13 and up.
Time: 6-10pm Cost: \$20
www.cedarburghaunt.com

FRI., OCT 28

DAY OF THE DEAD
@Mitchell Domes
Day of the Dead, a Mexican celebration, occurs around the same time of year as Halloween, although it is a completely different holiday with rich symbolism and traditions celebrating deceased family and friends in a colorful and joyous way. Stay tuned for more info.
milwaukeehomes.org

HOW CAN I INCREASE
THE APPEAL OF MY HOME?

ASK ESSAM.

414.350.4611
eelsafy@shorewest.com
ElsafyTeam.com

