

September 2022

BayLeaves

Photo by Boutique Photographer



WITHOUT BATTING AN EYE

McGinley Family

CHOSE LIVING IN WHITEFISH BAY



Best Version Media





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Update from the Whitefish Bay Police Department: Special Needs Registry

The Village of Whitefish Bay Police Department recognizes that some members of our community may have special needs, or may react differently when coming into contact with police officers or firefighters during an emergency situation. With this in mind, we've created a Special Needs Registry.

The Special Needs Registry is available for all residents requiring special needs resulting from a physical, emotional or medical condition (i.e. dementia, autism, etc.). Information provided is maintained in a confidential database which will assist emergency responders in providing a more informed response to those with special needs during an emergency. If you are interested in participating in the Special Needs Registry, please visit <https://www.wfbvillage.gov/FormCenter/Police-Department-5/Special-Needs-Registry-Form-67>

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Photo by Julie Collins



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Contact: Kathy Durand at (262) 716 4788, or kdurand@bestversionmedia.com

FEEDBACK/IDEAS/SUBMISSIONS
Have feedback, ideas or submissions? We are always happy to hear from you! Deadlines for submissions are the 20th of each month. You may also email your thoughts, ideas and photos to Christine McBride at cmcbride@bestversionmedia.com

CONTENT SUBMISSION DEADLINES

Content Due	Edition Date
November 20	January
December 20	February
January 20	March
February 20	April
March 20	May
April 20	June
May 20	July
June 20	August
July 20	September
August 20	October
September 20	November
October 20	December

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North Shore Fire Dept. (non-emergency)	(414) 357-0113
Village Hall	(414) 962-6690
Public Library	(414) 964-4380
Dept. of Recreation & Community Education	(414) 963-3947
Whitefish Bay School District	(414) 963-3921

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DEAR RESIDENTS,

The start of a new school year is upon us. With that comes the change from late summer nights by the fire with s'mores, to a more scheduled routine. For our family that means packing lunches again for school and lots of Badger games to attend. For our feature family, fall means busy days with patients and afternoon basketball practice with their daughter. Enjoy learning more about the McGinley family and how life events shaped who they are today.

Cheers,

Christine McBride



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McGinley Family

CHOSE LIVING IN WHITEFISH BAY



The saying ‘eyes are the windows to the soul’ has special meaning when two optometrists fall in love. While Brian and Thu McGinley come from very different backgrounds, Brian from Platteville, Wisconsin and Thu born in Vietnam and raised in Kentucky, one could say they were destined to see each other as adults. Both grew up in athletics and they met in the gym while students at the Illinois College of Optometry, located in Chicago. They dated for a few years during school but took a break when Brian took his first job working in nursing homes in Appleton. Thu stayed in Chicago working in private practice in the optical industry. Ultimately it was the attacks on 9/11 that brought them back together.

“When the news broke of planes crashing and speculation began that it would happen in Chicago, my first instinct was to call Thu to make sure she was safe,” said Brian.

“Even though we hadn’t spoken in months, this tragedy helped us realize that we still deeply cared and loved one another.”

After dating long-distance for a while, they both decided to move to Milwaukee, each having to find a new job. They got married and enjoyed living on the East Side. Through the grapevine, they had heard that the well-known elderly owner of Optix on Downer was thinking of selling his practice. Thu began working for the practice to see if it would be a good fit for them. “I always wanted to open my own eyewear boutique because I love fashion and outfitting people in frames that perfectly fit their face,” Thu said. In 2008 they officially took over the business. It was a learning curve as they became business owners, co-workers, spouses, and soon-to-be parents.

Their daughter, Cami, was born in January of 2009. This motivated their move from the East Side to Whitefish Bay because

TU-RITAS

Thu’s Famous Margaritas

- ▶ **1 ounce** squeezed lime juice
- ▶ **1 ounce** Grand Marnier
- ▶ **2 ounce** great tequila (I like Casamigas respado)
- ▶ **1/2 ounce** of agave nectar
- ▶ Ice in a shaker
- ▶ Shake baby shake
- ▶ Pour into a salted rim glass with extra ice. Garnish with small slice of a lime.
- ▶ Voilà instant delicious drink!

**Thu is not responsible for embarrassing stories, but will take credit for all the joy from Tu-Rita’s!*



Do you know

A NEIGHBOR WHO HAS A STORY TO SHARE?

Nominate your neighbor to be featured in one of our upcoming issues! Christine McBride at cmcbride@bestversionmedia.com

they wanted a community of neighborhood kids for their daughter. "Cami's gift is that she brings joy to everyone she meets! She's happy, loving, sweet, and truly brings out the best in everyone," Brian proudly shared.

Cami was diagnosed with autism at the age of one, and both Brian and Thu credit her for making them better people. "We are more patient, kind, and understanding of all situations now," Thu said. "When we have someone come into our practice requiring any extra services, we are happy to help them and treat them exactly how we treat all of our patients."

As a student at Holy Family, the school has allowed Cami to grow both academically and personally. She is a member of the basketball team and has been embraced by their community. "We love Holy Family, and often will host families for Brian's famous smoked meats, a passion hobby for him, where everyone gets to enjoy the end product," Thu said while smiling. Thu is known for pairing the smoked meats with her famous margaritas. "Coming from a large family, being the eighth of ten children, hosting big gatherings was always the norm. I love getting together with our extended family and Brian fits right in."

When not at Optix or cheering on Cami at a basketball game, they enjoy rock climbing, golf, and tennis. "We love doing anything active and being a part of the Whitefish Bay community. Our favorite evenings are spent going for a walk together around the neighborhood and coming back to enjoy time on our front patio, chatting with whoever walks by."

BY CHRISTINE MCBRIDE
PHOTOS BY BOUTIQUE PHOTOGRAPHER



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DELICIOUS LIP SCRUB

BY KAT BEASLEY

WHETHER YOU work from home or in an office, your skin's appearance can sometimes determine how you feel about facing the day. If you are having a dull skin moment, treat yourself to a luxurious scrub or mask using things you have in your pantry!

Simple Sugar Lip Scrub

This tasty scrub is great for polishing your lips or mixing into your tea! Make it for yourself or place it in a cute container to give it as a gift.

Note: This recipe follows a 1:1 ratio, if larger amounts are desired.

Ingredients

- ▶ 1 Tbsp organic brown sugar
- ▶ 1 Tbsp organic honey

Directions

- ▶ Mix equal parts honey and brown sugar in a small container and secure with a lid.
- ▶ Refrigerate for a firmer consistency.

To Apply:

- ▶ Using your finger, gather a small amount of the scrub.
- ▶ Place the scrub on your lips while you slowly and gently rub the mixture in.

To Remove:

- ▶ You can remove with a warm, wet washcloth or simply lick the mixture off of your lips!



Make Sure Your College-bound Child Is COVERED

Thousands of property crimes take place on college and university campuses each year. Is your college-bound child adequately insured should his or her place become the next target? We understand the questions that most parents have when their child is graduating high school, starting college, securing a job or still searching for their "way". We've taken the liberty of answering some of the most common insurance questions we get with the hope that this will help prepare you and your child for their next stage in life.

Homeowners insurance generally provides personal property coverage for a student who lives in a dormitory or other university-owned housing. The coverage is typically 10 percent of what the parents have. If the parents' possessions are insured for \$100,000, the student's are covered for \$10,000.

If your child lives off campus, however, your homeowners policy may not cover them anymore. The key question becomes: Is the child still a resident of your household?

A multitude of factors determine residency. If the student returns home for the summer and is listed as a dependent on your income taxes, he or she is still regarded as a resident of the household. In that situation, the student would still technically be covered under your homeowners policy. However, some parents still choose to take out a separate renters insurance policy so in the event a claim would occur, it would not affect their own home insurance rate and renters insurance usually has a lower deductible. Their dependent would also have their own liability coverage.

Once your child is living in an apartment or in off campus housing, most insurance agents recommend your child gets their own renters insurance, even if they can still technically qualify for coverage under their parent's home insurance policy. If the student lives at the apartment year-round and lists it as his or her permanent address, the student has established his or her own residence and your homeowners insurance no longer applies. The student at this point needs to purchase a separate renters policy for protection.

Renters insurance costs about \$150 per year for \$15,000 in coverage. That's pretty affordable compared to the cost of replacing personal computers, clothing, furniture and other big-ticket items that college students now take to school.

College is an ideal opportunity to teach your children the value of insurance. Sit down with them and contact your insurance agent to make sure their needs are covered.

Mandi Gramoll LoCoco has been an agent for American Family Insurance since 2017. The office for Gramoll & Associates, Inc. is located at 4484 N Oakland Ave, Shorewood. Team Gramoll can be contacted at 414.332.0838.



BY MANDI GRAMOLL-LOCOCO, AGENCY OWNER, GRAMOLL & ASSOCIATES, INC.

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Vaping and E-Cigarettes Are A HEALTH RISK TO CHILDREN

BY TANYA BOHACHEFF, MPH, PUBLIC HEALTH STRATEGIST



Vaping and E-Cigarettes are a health risk for people of all ages; however, youth are especially vulnerable to use of electronic tobacco products. As we transition into fall, and students return to the classroom, now is a good time to review vaping trends.

For Wisconsin youth, use of e-cigarettes increases between middle and high school.

- ▶ **11%** of Wisconsin middle schoolers have tried e-tobacco products
- ▶ **4%** of Wisconsin middle schoolers are current users
- ▶ **32%** of Wisconsin high schoolers have tried e-cigarettes
- ▶ **20%** of Wisconsin high schoolers identify as current users

Citation: Wisconsin Department of Health Services

Some health risks associated with electronic tobacco products include:



- ▶ Most e-cigarettes contain nicotine, a potent chemical compound that makes cigarettes, chew and other tobacco products **highly addictive**.
- ▶ The industry's most popular e-cigarette pod contains as much nicotine as **20 cigarettes**.
- ▶ E-liquids can contain heavy metals (nickel, tin, lead) and diacetyl, a flavoring linked to **lung disease**.
- ▶ **More information:** <https://www.dhs.wisconsin.gov/tobaccochanging/e-cigarettes.htm>

Many kids vape because of the flavors. Sweet and trendy flavors contribute to e-cigarette popularity among youth, and drives use:

- ▶ **80%** of youth use e-cigarette because of flavoring
- ▶ **95%** of middle-schoolers in Wisconsin won't use unflavored e-cigarettes
- ▶ **More information:** <https://www.dhs.wisconsin.gov/tobaccochanging/flavored-products.htm>

Often e-cigarettes are made to mimic common items, such as USB flash drives, credit cards, small cell phones or guitar picks. The latest trend? Bright disposable e-cigarettes designed to look like slim highlighters. More information: <https://www.dhs.wisconsin.gov/tobaccochanging/e-cigarettes.htm>

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SEPTEMBER 2022

Thurs.-Sun. in Sept.
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Time: Varies
Cost: Thurs. Free; Fri.-Sun. Ticketed admission/table reservations
www.thebavarianbierhaus.com

Fri.-Sat., Sept. 9-10
TOSAFEST
@In the Village
TosaFest continues Wauwatosa's tradition of music, food and family fun to celebrate this historic village. Proceeds from TosaFest support community projects in the areas of education, safety, neighborhood improvement and more.
Time: Fri. 5-11pm; Sat. 11am-11pm **Cost:** Free
www.tosafest.org

Sat., Sept. 17
MILWAUKEE RIVER CHALLENGE
@Downtown Milwaukee
The Milwaukee River Challenge is splashing back into town again along the Menomonee and Milwaukee Rivers. The three-mile challenge will start at 25th and Canal Streets on the Menomonee. An exciting day of competition on the river is guaranteed! There are no entry fees for participants in this race.
Time: 9am-2pm
Cost: Free for spectators and participants
www.milwaukeechallenge.com

Sat.-Sun., Sept. 17-18
WINE AND HARVEST FESTIVAL
@Downtown Cedarburg
As the leaves begin to change and the fresh air turns brisk, the splendor of autumn is soon to be upon us! To kick-off this beautiful season, come and celebrate a sweet and savory weekend at the 50th Annual Wine & Harvest Festival in historic downtown Cedarburg presented by Commerce State Bank!
Time: Sat. 10am-6pm; Sun. 10am-5pm
Cost: Free
www.cedarburgfestival.org

Fri.-Sun., Sept. 23-25
HARVEST FAIR
@Wisconsin State Fair
Enjoy all things fall at this annual family friendly event.
Time: Varies **Cost:** Free
wistatefair.com/harvestfair

Sat.-Sun., Sept. 24-25
DOORS OPEN MILWAUKEE
@Various Locations Downtown
This event celebrates Milwaukee's best art, architecture, history and culture. Doors will be open to many buildings free-of-charge, from churches to office buildings, theaters to worksites, museums to hotels and clubs to universities.
Time: Check website **Cost:** Free; select site ticketed/paid admission
Doorsopenmilwaukee.org

Sun., Sept. 25
HARBOR FEST
@Outside the UWM School of Freshwater Sciences, 600 E. Greenfield Ave.
Harbor Fest returns with Sturgeon Fest and a boat parade!
Time: 11am-4pm **Cost:** Free
harbordistrict.org/harbor-fest

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Cost: Free
www.cedarburgartistsguild.com

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Time: See website **Cost:** Free
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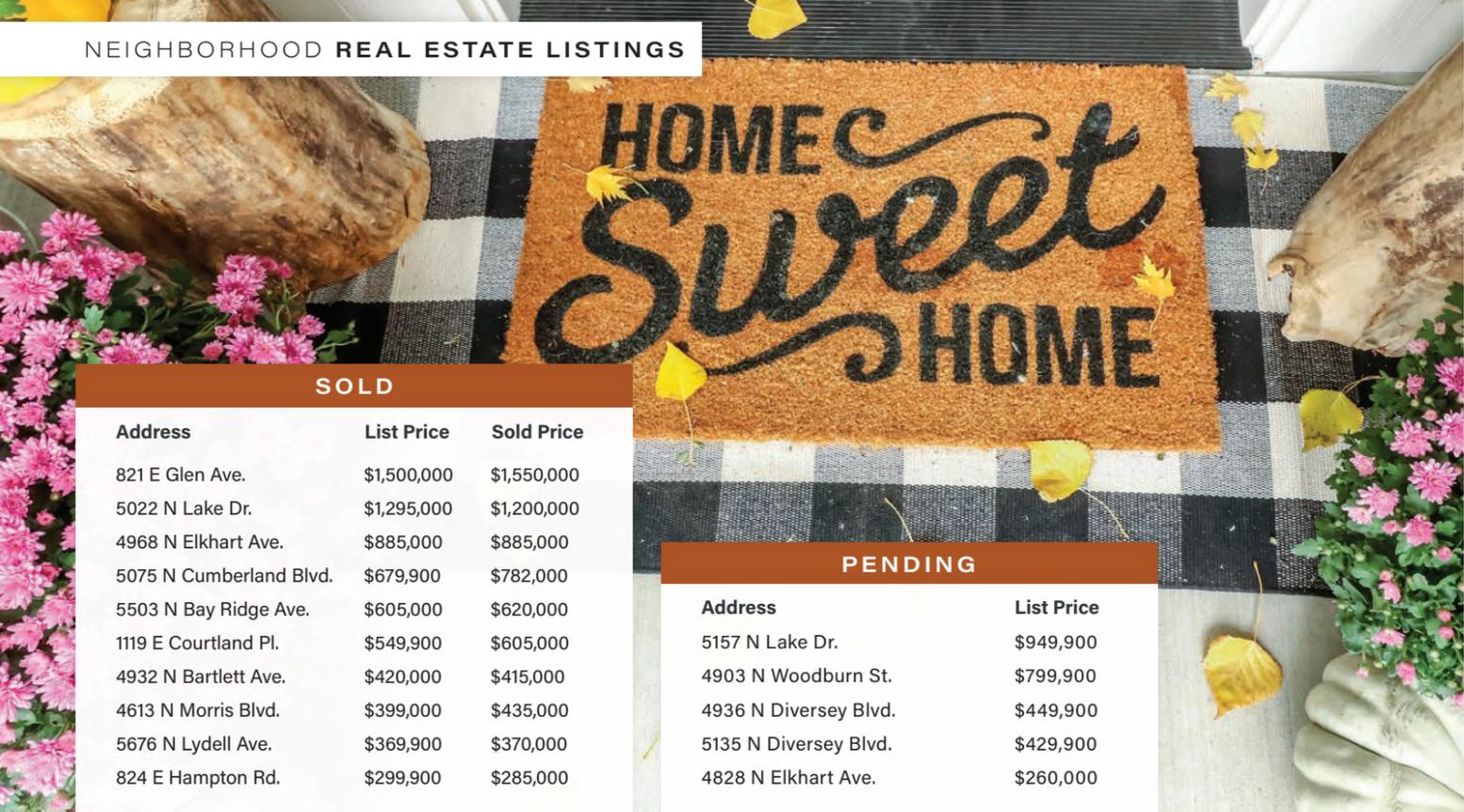
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5075 N Cumberland Blvd.	\$679,900	\$782,000
5503 N Bay Ridge Ave.	\$605,000	\$620,000
1119 E Courtland Pl.	\$549,900	\$605,000
4932 N Bartlett Ave.	\$420,000	\$415,000
4613 N Morris Blvd.	\$399,000	\$435,000
5676 N Lydell Ave.	\$369,900	\$370,000
824 E Hampton Rd.	\$299,900	\$285,000

PENDING

Address	List Price
5157 N Lake Dr.	\$949,900
4903 N Woodburn St.	\$799,900
4936 N Diversey Blvd.	\$449,900
5135 N Diversey Blvd.	\$429,900
4828 N Elkhart Ave.	\$260,000

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SEPTEMBER

SILVER SPRING EVENTS

Can you believe that it is September already? What a wonderful summer it was on Silver Spring Drive. It was great to see everyone out and about, enjoying all that The Merchants of Whitefish Bay (MoWFB) and The Whitefish Bay Civic Foundation have to offer at the Sip*Shop*Support Local events, 4th of July Festivities, Whitefish Bay Art Festival, the Sidewalk Sale, Farmers Market and Sounds of Summer.

As you prepare for school, remember that the MoWFB have everything you need to be ready for that first day back—maybe an updated haircut, some new clothes, school supplies, backpacks, snacks, lunch on the patio with your favorite student, a new desk or even a cool piece of artwork. Whatever it is, we have you covered!

Don't forget we still have one more Sip*Shop*Support Local event on Thursday, September 1, from 5–7:00 p.m. This is a FREE event, and you'll be able to enjoy a cold root beer or beer with the participating merchants. Participating locations will stay

open an extra hour with many offering promotions for the night. You can also enjoy live music on the street from Wildwood Blue.

Check-in at any of our three locations to get your wristband and map of participating merchants. A quick, fun night out with friends while supporting local businesses at the same time!

The Whitefish Bay Farmers Market continues on Saturdays until October 15, in the Aurora Parking Lot, 8:30 a.m.–12:30 p.m. With fall on the way, enjoy apples, pumpkins, cauliflower, cabbage, zucchini and more. Find them at: <https://www.whitefishbayfarmersmarket.com>

Thank you for shopping local! Don't forget to follow and Like us on Facebook at <https://www.facebook.com/ShopWFB/>. Also, visit our website at www.MerchantsofWhitefishBay.com



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WHITEFISH BAY LIBRARY



Pictured: Yid Vicious; PC: Paula A. White

CELEBRATE THE LIBRARY at Whitefish Bay Public Library's **85th Anniversary Event on Saturday, October 1, from 12-4 p.m.**, in Schoolhouse Park right across from the library (rain location inside the library). There will be games, food and fun for all! At 1 p.m., see a performance by the Truly Remarkable Loon: Comedy Juggler for All Ages. Nonstop hilarious banter, lots of audience participation and a big dose of fun! See wacky stunts, gravity-defying plate spinning and spectacular juggling from the Wisconsin premiere comedy juggler. Truly Remarkable Loon has been performing as a comedy juggler for over forty years and will amaze the whole family. This will be your last chance to see Truly Remarkable Loon before he retires this fall.

At 3 p.m., join us for a performance by the band Yid Vicious. Yid Vicious formed in 1995 in Madison, WI, to celebrate klezmer which is Yiddish folk music for dancing and celebrating. So bring your dancing shoes and get your toes tapping! The six members of Yid Vicious play a variety of instruments consisting of clarinets, fiddle, horn, vocals, guitar, accordion, tuba, drums and sometimes theremin. They have performed at performing arts centers, cultural festivals, universities and K-12 schools throughout the Midwest, as well as on Wisconsin Public Radio and Wisconsin Public Television.

BY SCOTT LENSKI, HEAD OF ADULT SERVICES

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BY CARIN KELAND, DIRECTOR OF RECREATION AND COMMUNITY EDUCATION



Boys and Girls Recreational Basketball League Registration Deadline October 7

Have a basketball player at home looking for a fun and competitive league? We offer league opportunities for boys and girls in grades 1-6. All leagues play at either the High School Fieldhouse or Lydell Community Center and are parent-coached. League play starts early November and ends with play-offs in February. All players must be registered with the Recreation Department by October 7. Check out the Fall Recreation Guide for all league information. Teams do fill quickly, so don't wait to secure your spot!

Free Blood Pressure Clinic with the North Shore Health Department

- ▶ September 21, 2022, 1:00 p.m.
- ▶ Lydell Community Center, Room 15
- ▶ **Fee:** Free (This is a free service for all ages offered by the North Shore Health Department.)

Community Flu Vaccination Clinic

- ▶ October 19, 2022, 10:00 a.m.–12:00 p.m. and 4:30 p.m.–6:00 p.m.
- ▶ Lydell Community Center, Room 17
- ▶ 6 months and older to be eligible for the flu vaccination
- ▶ **Fee:** \$10.00–\$40.00 (Fee can range depending on the type of dose)

Flu season ahead! Each year, a flu vaccine is needed to help provide optimal protection against influenza. Flu vaccines are updated each year to help protect against three to four most common influenza strains during the upcoming flu season. North Shore Health Department staff will be on-site to provide flu shots to the community as well as answer questions. The cost of the vaccine will depend on the type of dose you choose to be administered. Participants should be prepared to pay cash or check and bring their insurance card if they have one. The Clinic will be administering vaccines on a first-come, first-serve basis.

Fall Community Fitness Center Memberships On Sale Now!

Interested in working out in a hassle free gym? The Whitefish Bay High School opens up its fitness center in the evenings for community members to use the cardio equipment and lift weights. Our Fitness Center Attendant is there to show proper use of equipment, provide a workout routine or help you build a custom workout. Research has shown that resistance (weight) training is a vital component for maintaining cognitive function for men and women. Fitness members can also add on Lap Swim or our Walk Fit for a discounted fee. Please register using our online portal or by using a form found in the Fall Recreation Guide. Join Today!

- ▶ **Sept. 1 - Dec. 29 (some exclusion dates apply)**
 - ▷ Mondays, 5:30–7:30 a.m.
 - ▷ Mondays–Thursdays, 6:00 p.m.–8:00 p.m.
 - ▷ Saturdays, 8:00–11:00 a.m.
 - ▷ Resident/Non-Resident Adult Fee: \$120.00/\$130.00
 - ▷ Resident/Non-Resident Senior Fee: \$100.00
 - ▷ WFBHS Student Fee: \$30.00

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September



IS NATIONAL PET PAIN AWARENESS MONTH



ANIMALS ARE EXPERTS at hiding pain, especially cats. This is an evolutionary process that developed to help protect them from predators when they were sick or injured. That is why many owners have no idea that their pet may be in pain, and if they are, what to do.

Some warning signs are:

- ▶ Decrease/loss of appetite
- ▶ Quiet or submissive behavior
- ▶ Unusual sounds like hissing, whimpering, crying or growling
- ▶ Excessive grooming or licking

If you suspect your pet is in pain, call your veterinarian immediately. It is important to avoid using human pain relievers, which can be toxic or fatal to your pet, without advice from a veterinarian.

If the situation is not an emergency, make an appointment to bring your pet in and ensure your pet is comfortable and has access to water while you wait. Isolating them in a space where they can rest and not be bothered can make a significant difference in their stress level and ability to manage their pain.

Pets can have pain from a range of conditions. From minor soft tissue injuries to more severe illness or undiagnosed medical conditions that will need effective and long-term pain management. Getting the animal in to your vet is critical and the first step to relieving the pain and helping your pet feel like their old self.

Just remember that though they may act like they are not in severe pain, they can be masking the symptoms and need you to help them.

BY KAREN SPARAPANI, EXECUTIVE DIRECTOR



FROM Faye's FASHION FILES FALL FASHION 2022

MAJOR TRENDS

Certainly there's a continuation of color and pattern and ruffles and sleeve/shoulder interest. But I'm most excited about a return to sleeker silhouettes – who doesn't need and want a suit? A suit is the easiest dressing next to sweat pants – two pieces, and you're done. And, you look like a million bucks (not always the case with sweat pants 😊). A statement coat is a must. Living in Wisconsin, we spend a lot of time in our coats. Buy one you love!

MY WISHLIST

A pair of leather (or vegan leather) pants... an updated blazer (maybe boyfriend style?)... and a beautiful, warm coat!

WHAT'S HAPPENING WITH SHOES & HANDBAGS?

I'm a big fan of FORM & FUNCTION – I want them both! So, I'm happy to see the sneaker trend continue. Ballet flats are having a resurgence, and they are oh-so-versatile. BOOTS! BOOTS! BOOTS! Beautiful boots are everywhere.

I preach, "You don't need a lot of clothes, you just need the right clothes." Invest in beautiful things...take good care of them, and your life will be better. TRUTH!



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School District

New to the District

We are excited to welcome Mr. Chad Nelson, Richards Principal, to the District this school year!

Still need to register for the 2022-23 school year?

- ▶ New and returning families visit www.wfbschools.com or call for more information.
- ▶ Cumberland School (414) 963-3943
- ▶ Richards School (414) 963-3951
- ▶ Middle School (414) 963-6800
- ▶ High School (414) 963-3928

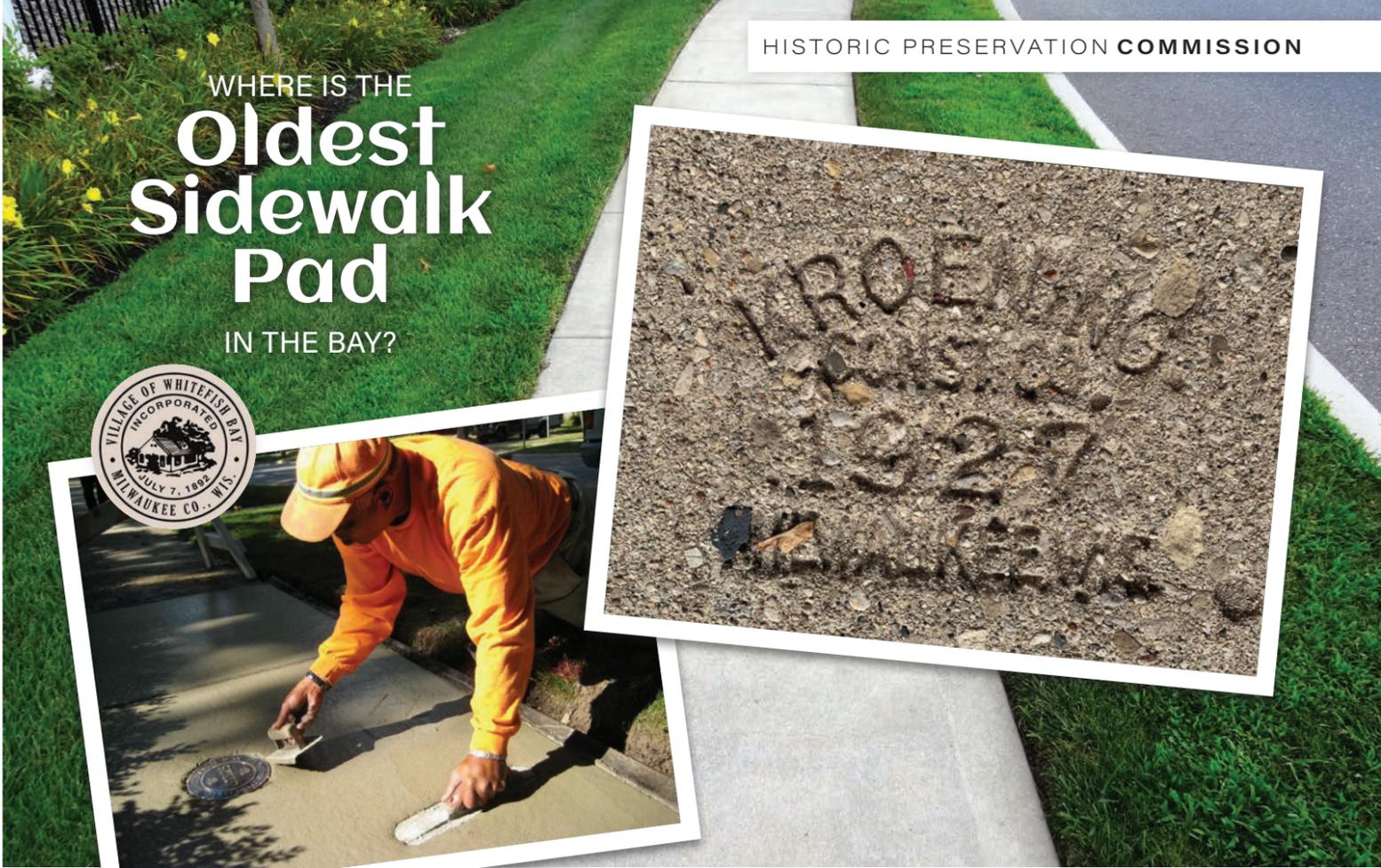
Community E-Newsletter

Our Community Newsletters are one of several ways the District works toward comprehensive communications with the community. If you would like to receive these monthly during the school year, sign up by visiting the District website.

Visit our District website at www.wfbschools.com



BY JULIE PITEL, EXECUTIVE ASSISTANT & COMMUNICATIONS SPECIALIST



WHERE IS THE Oldest Sidewalk Pad

IN THE BAY?

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Wisconsin has two seasons – winter and construction season. Whitefish Bay's Department of Public Works has been busy this summer with the latter, and that work includes replacing hundreds of sidewalk pads in the village.

The Sidewalk Improvement Program divides the village into five districts. Every five years the sidewalk pads in a district are surveyed one-by-one to see if they are cracked, degraded, have been displaced by tree roots or winter freezes and thaws, or in any way create a tripping hazard. The goal is to keep the sidewalk surface smooth, stable and safe. The work is bid out

annually to a private contractor. Contractors will stamp their name and date on some of the pads they lay, often on street corners, though some imprint in the middle of the block, too.

The first sidewalks were laid on Day Ave. in 1892. The street was also the first to have a paved roadway and streetlights. Today every home and business in Whitefish Bay, with few exceptions, is fronted by a sidewalk.

Given that the Bay's sidewalk system is 130 years old, how long does each pad last? Amazingly, some have lasted over 100 years.

The oldest pad known by the Historic Preservation Commission was one stamped in 1906 in the 100 block of E. Lakeview Ave. fronting the former Dominican Convent. It was replaced in 2013 after 107 years of service.

The oldest pads the HPC knows of still in place are two laid in 1927 and stamped by "Kroening Const. Co." at the southeast corner of Henry Clay St. and Santa Monica Blvd., and the northeast corner of Woodburn St. and Chateau Pl. (See photos). They are 95 years old and still in good repair.

Do you know of an older pad? If so, please mail a note to Village Hall so we can document it.

BY JEFF AIKIN



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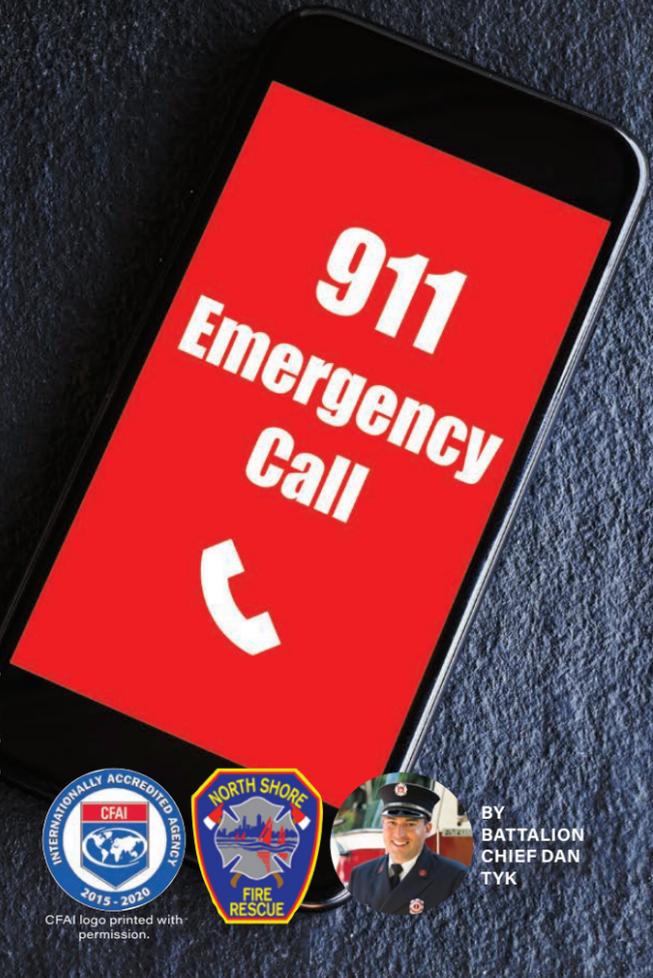
Calling 9-1-1 for a Medical Emergency May Sound a Little Different - In a Good Way

STARTING EARLY THIS FALL, calling 9-1-1 for a medical emergency is going to sound a little different. The Bayside Communications Center (BCC) in partnership with North Shore Fire/Rescue will implement Emergency Medical Dispatch (EMD) protocols. What does this mean?

- ▶ **The call-taker on the other end of the line will ask a series of scripted questions that have been vetted by an international accrediting body and approved by local medical direction and fire department administrators.** The scripts are designed to narrow to a specific medical complaint with the highest degree of accuracy, which assists with accurately triaging calls and allocating the correct resources.
- ▶ **This doesn't mean that help isn't on the way though.** Despite more in-depth questioning, dispatchers will still get crews on the road and enroute to the emergency quickly. The added questioning is designed to provide more accurate pre-arrival information to responding crews and provide important and life-saving instructions to callers willing to assist until emergency responders arrive.

North Shore Fire/Rescue joins other local Emergency Medical Services providers like Wauwatosa, West Allis and the City of Milwaukee in implementation of EMD. Each dispatcher has gone through more than 30 hours of EMD specific training ahead of this implementation. The program also offers a robust quality assurance program where calls for service are reviewed for accuracy of the triage process based on strict standards.

To learn more about the programs or services offered by North Shore Fire/Rescue, visit our website, www.nsfire.org.



BY BATTALION CHIEF DAN TYK

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Autumn Word Scramble

BY MANDI BLAKE

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