



VILLAGE BOARD – MEETING AGENDA

**WHITEFISH BAY VILLAGE HALL
5300 N. Marlborough Dr.
Whitefish Bay, WI 53217**

Monday, February 16, 2026, 6:00 PM

As an alternative to attending in-person, the public may access this meeting of the Village Board by phone or by computer. Please note that those participating remotely will *not* have an opportunity to provide public comment. The phone number is: +1 312 626 6799. The Zoom Meeting code is: **854 6369 2688** and the Passcode is: **267748**.

<https://us06web.zoom.us/j/85463692688?pwd=d0w0WmxVZFpyWThGSXhTejdPNU8vQT09>

- I. Call to Order and Roll Call

- II. Consent Agenda – Upon request of any Trustee, any item may be removed from the Consent Agenda for separate consideration under General Business.
 1. Minutes of the regular meeting held on February 2, 2026.
 2. Check Register for January, 2026.
 3. Investment Report for January, 2026.
 4. Temporary Beer/Wine Licenses for fish fry dinners to be held at Holy Family Congregation on February 20th, 27th, March 6th, 13th, 20th, and 27th.
 5. Strategic Plan Quarterly Report.
 6. Resolution No. 3195 for Migratory Bird Day.

- III. Report of Village Officers
 1. Village Attorney
 2. Village Manager
 3. Village President
 4. Miscellaneous Trustee

- IV. Petitions and Communications – This is an opportunity for anyone to address the Village Board on any issue NOT on the current agenda. While the Board encourages input from residents of the Village, it may not discuss or act on any issue that is not duly noticed on the agenda.

V. General Business

1. Presentation by the Whitefish Bay School District on the facilities planning process including the community survey results and recommendations.
2. Discussion on the Klode Warming Shelter Renovation/Reconstruction design firm request for proposals.
3. Discussion/action on the 2026-2030 Village Communication Plan.

VI. Adjourn

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. Contact Village Hall at (414) 962-6690. It is possible that members of and possibly a quorum of members of other Boards, Commissions, or Committees of the Village including in particular the Business Improvement District Board may be in attendance at the above stated meeting to gather information; no action will be taken by any other Boards, Commissions, or Committees of the Village except by the Board, Commission, or Committee noticed above. Agendas and minutes are available on the Village website(www.wfbvillage.gov).

A REGULAR VILLAGE BOARD MEETING

A regular meeting of the Board of Trustees of Whitefish Bay was held in-person February 2, 2026.

Pursuant to law, written notice of this meeting was given to the press and posted on public bulletin boards.

I. Call to Order and Roll Call

President Buckley called the meeting to order at 6:02 p.m.

Present: Trustees Dettmann, Haller, Kasper, Saunders, Serebin, Vanevenhoven and President Buckley

Also Present:

- Village Attorney – Chris Jaekels
- Police Chief – Patrick Whitaker
- Director of Public Works – Matt Collins
- Finance Director/Clerk – Jaimie Krueger
- Director of Building Services – Joel Oestreich
- Deputy Clerk – Erin Granstrom

II. Consent Agenda

It was moved by Trustee Serebin, seconded by Trustee Dettmann, to approve the consent agenda with amendment. Motion carried 7-0.

1. Minutes of the regular meeting held on January 5, 2026.
2. Check Register for December, 2025
3. Investment Report for December, 2025.
4. Citizen Appointment of Dr. Angela Tonozzi to the North Shore Health Department Board of Health, replacing Dr. Christopher Simenz following his resignation.
5. Property Tax Chargeback for 4753 N Wilshire.
6. Bench donation acceptance from Michael Corr (in memory of Ryan P Corr) for installment at Klode Park.

Dr. Simenz was recognized for his service on the North Shore Health Department Board of Health. Dr. Simenz recommended his replacement who is very qualified for the position.

III. Report of the Village Officers

1. Village Attorney – No Report.
2. Village Manager – Excused, not in attendance.
3. Village President – Klode Park Ice Rink is open, thank you to DPW and citizen volunteers for their work. The Argo continues to do well with 600 patrons over the weekend with little complaints to the Village.
4. Miscellaneous Trustee – The Argo is now also serving food. There will be three (3) openings on the library board in the upcoming months.

IV. Petitions and Communications

No Petitions or Communications received.

V. General Business

1. **Discussion/action on engineering services (design and construction oversight) for the 2027 Watermain and Service Line Improvements Project.**

Matt Collins, Director of Public Works mentioned previous discussions on the Watermain and Service Line Improvements that occurred with the capital improvement planning recently. Area proposed for the 2027 project was mentioned along with the seven (7) firms that showed interest in this project. Numbers for

watermain replacement and service line replacements were further discussed. It was discussed that after this project there will be a time to review how the project went and evaluate changes for future projects. There was discussion on if the Village would go to bid each year for this project or continue with a contractor that has worked proficiently through a project in the previous year.

It was moved by Trustee Serebin, seconded by Trustee Haller that the Village Board approve the Clark Dietz Professional Service Agreement for Design and Construction Management Services for the 2027 Watermain and Lead Service Line Replacement programs in the amount of \$284,775 as shown in the meeting packet, pending final contract review by the Village Attorney. Motion carried 7-0.

2. Discussion/action on the MMSD 2026 Private Property Infiltration and Inflow (PPII) Project Funding Agreement and construction oversight award.

Director of Public Works Collins reviewed the past approach to the PPII program and stated the new requirements of Milwaukee Metropolitan Sewerage District (MMSD). The proposed 2026 project covers 33 sanitary sewer replacements, requiring a funding agreement with MMSD. There is also a construction oversight services agreement with Clark Dietz for this project. The future of this program was discussed. CJ Bayer from Clark Dietz shared timeline for funds being distributed. The cost per property was mentioned, requirements from MMSD and warranty were mentioned as factors that contribute to that cost.

It was moved by Trustee Serebin, seconded by Trustee Saunders that the Village Board approve the MMSD 2026 PPII Funding Agreement in the amount of \$929,455 and the Clark Dietz Professional Services Agreement for Construction Inspection Services in the amount of \$124,900 as shown in meeting packet, pending final MMSD approvals. Motion carried 7-0.

3. Discussion/action on the construction contract award for the 2026 PPII Project.

Public Works Director Collins stated that there were two (2) bids received, mentioning the low bid was submitted by Mid City Corporation. Breakdown of project costs provided by Mid City Corporation included in the meeting packet was mentioned. There will be ongoing investigation of options to bring costs down for the project. Change in homeowner cost and notification was mentioned. Assessment to residents included in the project was mentioned.

It was moved by Trustee Haller, seconded by Trustee Dettmann that the Village Board award the 2026 Private PPII / LSL bid to Mid City Corporation in the amount of \$1,146,483 pending final MMSD Funding approvals as shown on the attached exhibits. Motion carried 7-0.

4. Discussion/action on Resolution No. 3194 – Preliminary Resolution Declaring Intent to Levy Special Assessments for Lead Service Line Replacements with the PPII Project.

Finance Director, Jaimie Krueger, covered the Village side funding of water lateral replacement and private side special assessment option. The number of years the Special Assessment can be spread out and also the minimum payment per year were discussed with the board showing interest in extending the number of years from seven (7) to ten (10). The process if a homeowner elects a special assessment but then sells their home prior to the special assessment being paid off was described. Prepayment is an option for residents if they choose. Interest rate is set as the most recent rate for the borrow.

It was moved by Trustee Serebin, seconded by Trustee Dettmann that the Village Board adopt Resolution No. 3194 – Preliminary Resolution Declaring Intent to Levy Special Assessments for Lead Service Line Replacements as amended. Motion carried 7-0.

5. Discussion/action on construction oversight for the Sendik's public improvements.

Director of Public Works Collins stated design is complete and bids were to be submitted by last Friday, therefore, shift from design to construction will take place shortly. Contract aspects were reviewed. Communication for the project was detailed as it is a high traffic, dense area of the Village. This is aligned with

the Developer's agreement and funding will be from TID funds rather than general fund. Timeline for construction was mentioned, however, due to recent bid submittal date it is not known at this time. Special events dates will be communicated and worked around.

It was moved by Trustee Dettmann, seconded by Trustee Kasper that the Village Board approve the Clark Dietz Construction Inspection Service Agreement for the Sendik's Redevelopment Public Improvements in the amount of \$246,300 as shown in meeting packet pending the Village Attorney review and approvals. Motion carried 7-0.

6. Discussion/action on the construction contract award for the 2026 Sanitary Sewer Lining Project.

Public Works Director Collins stated this is a reoccurring annual project. There was no lining in 2025 so this is a combination of 2025 and 2026. There was one (1) bid received for this project. Length of lining was discussed with Collins stating that we have the option to continue with this contractor for two (2) years in the future as the contract is written. There is a possibility of adding on to the project if appropriate. It was discussed that MMSD is moving away from cure in place pipe which is being proposed. Collins, Serebin and Bayer provided reasons that cure in place works for the larger pipes more effectively than service laterals. Traffic control on streets such as Lake Drive were discussed.

It was moved by Trustee Saunders, seconded by Trustee Dettmann that the Village Board award the 2026 Sanitary Sewer Lining Project Construction Contract to Visu-Sewer, LLC in the amount of \$247,094.50 as shown in the meeting packet. Motion carried 7-0.

7. Discussion/action on the annual Pavement Crack Seal Project contract award.

Matt Collins, Director of Public Works, mentioned this is a routine maintenance annual project. There was no 2025 project therefore this will be a 2025 and 2026 project. There were four (4) bids received for this project. The process for identifying the project area was detailed. The low bid was submit by AG Sealcoat, LLC. The variance between bids was investigated by public works staff. Future costs for this project were discussed. It was mentioned that there is an option to continue with this contractor for the following three (3) years as written in the agreement. Pavement painting was mentioned as being required following crack sealing on some roadways in this project.

It was moved by Trustee Haller, seconded by Trustee Kasper that the Village Board award the Crack Sealing Project to AG Sealcoat, LLC in the amount of \$85,856.86 as shown in the meeting packet. Motion carried 7-0.

8. Discussion/action on the design engineering services for the Hampton and Santa Monica Intersection Improvement Project.

Director of Public Works Collins provided background on this program and reviewed with the Request for Proposal (RFP) process. Shared cost with the City of Milwaukee was mentioned. Federal grants for this project were mentioned. City of Milwaukee coordination was mentioned, with the City of Milwaukee allowing the Village to manage with periodic updates.

It was moved by Trustee Saunders, seconded by Trustee Serebin that the Village Board award the Hampton Avenue and Santa Monica Intersection Improvement Project Design Engineering Services Contract to Strand Associates in the amount of \$186,360.93 as shown in the meeting packet pending Wisconsin DOT final approval. Motion carried 7-0.

9. Discussion/action on refuse vehicle purchase.

Director of Public Works Collins mentioned Public Works Committee discussion on this topic. This is part of the CIP process. It will increase the fleet allowing for easier access to vehicles for repairs and routine maintenance. This vehicle is covered under a cooperative purchase agreement. This will be included in the 2026-2027 borrow.

It was moved by Trustee Serebin, seconded by Trustee Saunders that the Village Board approve the purchase of the refuse vehicle in the amount of \$420,339.95. Motion carried 7-0.

VI. Adjourn

There being no further business, it was moved by Trustee Saunders seconded by Trustee Dettmann to adjourn the meeting at 7:17 p.m. Motion carried 7-0.

Erin M Granstrom

Erin Granstrom, Deputy Clerk

DRAFT

Check Date	Bank	Check	Vendor	Vendor Name	Amount
Bank Cking ASSOCIATED					
01/02/2026	Cking	71076	102497	ACTION DIGITAL DOCUMENT SOLUTIONS	37.40
01/02/2026	Cking	71077	102569	AMAZON CAPITAL SERVICES	560.94
01/02/2026	Cking	71078	103120	BATZNER PEST CONTROL	175.27
01/02/2026	Cking	71079	102417	CHRIS PAAPE	70.00
01/02/2026	Cking	71080	101727	CLIFFORD VON MEECE III	40.00
01/02/2026	Cking	71081	103193	COMMERCIAL RECREATION SPECIALISTS	8,997.50
01/02/2026	Cking	71082	102928	CULLIGAN OF WAUKESHA	89.00
01/02/2026	Cking	71083	101926	DANIEL COURTIER	50.00
01/02/2026	Cking	71084	102079	DAVID HRYNIEWICKI	120.00
01/02/2026	Cking	71085	102570	DAVONTAE JOHNSON	200.00
01/02/2026	Cking	71086	102198	DELTA DENTAL OF WISCONSIN	861.56
01/02/2026	Cking	71087	101861	EHLERS	4,000.00
01/02/2026	Cking	71088	101604	ENVIROTECH EQUIPMENT	2,220.89
01/02/2026	Cking	71089	101622	FORCE AMERICA DISTRIBUTING, LLC	394.26
01/02/2026	Cking	71090	0036	GENERAL FIRE EQUIP CO INC	3,103.10
01/02/2026	Cking	71091	101920	JAMES TURK	90.00
01/02/2026	Cking	71092	102648	JESSE BARKOW	140.00
01/02/2026	Cking	71093	101890	JOSEPH MCLEOD	230.00
01/02/2026	Cking	71094	0048	LAKESIDE INTERNATIONAL, LLC	7,269.60
01/02/2026	Cking	71095	102059	MICHAEL BELSHA JR.	120.00
01/02/2026	Cking	71096	102516	MOTION & CONTROL ENTERPRISES LLC	32.04
01/02/2026	Cking	71097	102401	MSC INDUSTRIAL SUPPLY CO	631.50
01/02/2026	Cking	71098	102037	NYAMA REED	2,105.00
01/02/2026	Cking	71099	102727	Patrick Speth	600.00
01/02/2026	Cking	71100	102096	PAUL LOCKWOOD	140.00
01/02/2026	Cking	71101	101720	Russell Blank	230.00
01/02/2026	Cking	71102	102518	SHRED-IT, C/O STERICYCLE, INC.	80.92
01/02/2026	Cking	71103	102942	SUSAN HUTCHESON	10.00
01/02/2026	Cking	71104	0114	WI CHIEFS OF POLICE ASSOC.	300.00
Total For 01/02/2026:					32,898.98
01/09/2026	Cking	71105	102535	ABT MAILCOM	3,952.32
01/09/2026	Cking	71106	0004	ALSCO	1,549.91
01/09/2026	Cking	71107	102569	AMAZON CAPITAL SERVICES	23.13
01/09/2026	Cking	71108	0006	ARMSTRONG CONSULTING GROUP, INC.	2,550.00
01/09/2026	Cking	71109	103196	ASSOCIATED APPRAISAL CONSULTANTS	16,750.00
01/09/2026	Cking	71110	102728	AT&T MOBILITY	782.44
01/09/2026	Cking	71111	102580	AXON ENTERPRISE, INC.	34,514.14
01/09/2026	Cking	71112	102543	BLACKSTONE PUBLISHING	368.57
01/09/2026	Cking	71113	102591	BYTE STUDIOS, INC.	270.00
01/09/2026	Cking	71114	101973	CITY OF GLENDALE	1,504.25
01/09/2026	Cking	71115	102275	CITY OF GREENFIELD	2,500.00
01/09/2026	Cking	71116	102888	CITY PRESS, INC.	125.00
01/09/2026	Cking	71117	102358	CITY WATER LLC	3,250.00
01/09/2026	Cking	71118	102359	CIVIC PLUS	12,328.00
01/09/2026	Cking	71119	102172	CLARK DIETZ, INC	1,505.00
01/09/2026	Cking	71120	102897	CLEAN SOURCE LLC	5,800.00
01/09/2026	Cking	71121	0087	DILLETT MECHANICAL SERVICE	3,485.00
01/09/2026	Cking	71122	102292	FORWARD TS, LTD	109.39
01/09/2026	Cking	71123	102738	GRAYBAR ELECTRIC COMPANY	3,090.98
01/09/2026	Cking	71124	102419	GREATAMERICA FINANCIAL SVCS	101.00
01/09/2026	Cking	71125	102051	HOME DEPOT CREDIT SERVICES	1,733.07
01/09/2026	Cking	71126	103122	INGRAM LIBRARY SERVICES	1,383.79
01/09/2026	Cking	71127	102659	JACOBUS ENERGY	2,420.36
01/09/2026	Cking	71128	102732	KANOPY, INC.	391.85
01/09/2026	Cking	71129	102245	KRIS RAASCH	175.00
01/09/2026	Cking	71130	0105	LEXISNEXIS RISK DATA MGMT INC.	200.00
01/09/2026	Cking	71131	0054	MADACC	1,433.42
01/09/2026	Cking	71132	101757	MIDWEST TAPE	202.95
01/09/2026	Cking	71133	0060	MILWAUKEE METRO SEWERAGE DISTRICT	285,306.25
01/09/2026	Cking	71134	103057	PLAYAWAY PRODUCTS, LLC	1,458.37
01/09/2026	Cking	71135	103139	PURE ELECTRIC	6,715.85
01/09/2026	Cking	71136	101918	R.A. SMITH NATIONAL	18,686.92
01/09/2026	Cking	71137	102180	RAY O'HERRON CO INC	45.54
01/09/2026	Cking	71138	103179	REINHART BOERNER VAN DEUREN S.C.	10,858.75
01/09/2026	Cking	71139	103156	RINGCENTRAL INC.	1,236.13
01/09/2026	Cking	71140	102518	SHRED-IT, C/O STERICYCLE, INC.	79.90
01/09/2026	Cking	71141	101634	THE OFFICE TECHNOLOGY GROUP	176.15
01/09/2026	Cking	71142	102007	THE SIGMA GROUP, INC.	3,221.05
01/09/2026	Cking	71143	103096	THOMAS DOLAN	175.00
01/09/2026	Cking	71144	101997	TITAN PUBLIC SAFETY SOLUTIONS, LLC	10,770.00
01/09/2026	Cking	71145	0075	VILLAGE ACE HARDWARE	57.58
01/09/2026	Cking	71146	101632	VILLAGE OF BAYSIDE	141,403.00
01/09/2026	Cking	71147	0070	VILLAGE OF SHOREWOOD	14,358.07
01/09/2026	Cking	71148	102116	VILLAGE OUTDOOR LIVING	10,058.43
01/09/2026	Cking	71149	0076	W.C.T.C.	169.00
01/09/2026	Cking	71150	0086	WEX BANK	6,114.45
01/09/2026	Cking	71151	101998	WI MUNICIPAL COURT CLERKS ASSOC.	55.00

Check Date	Bank	Check	Vendor	Vendor Name	Amount
01/09/2026	Cking	71152	103197	YERGES MOVING AND STORAGE	831.25
				Total For 01/09/2026:	614,276.26
01/12/2026	Cking	71153	102406	ELAN FINANCIAL SERVICES	19,437.76
				Total For 01/12/2026:	19,437.76
01/16/2026	Cking	71154	102497	ACTION DIGITAL DOCUMENT SOLUTIONS	1,941.43
01/16/2026	Cking	71155	102569	AMAZON CAPITAL SERVICES	1,400.44
01/16/2026	Cking	71156	102238	ANNMARIE WARANKA	37.96
01/16/2026	Cking	71157	102641	ASCENSION OCCUPATIONAL HEALTH	71.00
01/16/2026	Cking	71158	0126	AT&T	386.62
01/16/2026	Cking	71159	103200	CATCHING ON PLANET BEAD INC	3,325.00
01/16/2026	Cking	71160	102172	CLARK DIETZ, INC	42,601.25
01/16/2026	Cking	71161	102673	CONCENTRA HEALTH SERVICES	181.00
01/16/2026	Cking	71162	102928	CULLIGAN OF WAUKESHA	89.00
01/16/2026	Cking	71163	102216	CUSTOM SERVICE INFORMATION, LLC	550.00
01/16/2026	Cking	71164	102507	DEER CREEK TECHNOLOGIES	590.00
01/16/2026	Cking	71165	0028	DIGGERS HOTLINE INC	69.70
01/16/2026	Cking	71166	0087	DILLETT MECHANICAL SERVICE	2,270.40
01/16/2026	Cking	71167	101622	FORCE AMERICA DISTRIBUTING, LLC	23.08
01/16/2026	Cking	71168	0039	GRAEF	1,029.00
01/16/2026	Cking	71169	101999	ID NETWORKS	3,210.00
01/16/2026	Cking	71170	102659	JACOBUS ENERGY	1,075.53
01/16/2026	Cking	71171	MISC01	JEFFREY BRAND	2,759.00
01/16/2026	Cking	71172	102042	JOEL OESTREICH	3,000.00
01/16/2026	Cking	71173	102220	JOHNSON CONTROLS	583.25
01/16/2026	Cking	71174	0048	LAKESIDE INTERNATIONAL, LLC	2,628.97
01/16/2026	Cking	71175	102965	METICULOUS AUTO BODY INC	21,575.97
01/16/2026	Cking	71176	101984	METRO MUNICIPAL CLERK'S ASSOCIATION	60.00
01/16/2026	Cking	71177	102059	MICHAEL BELSHA JR.	600.00
01/16/2026	Cking	71178	0058	MILWAUKEE COUNTY TREASURER	645.80
01/16/2026	Cking	71179	101609	NORTH SHORE FIRE DEPARTMENT	696,477.00
01/16/2026	Cking	71180	102268	NORTH SHORE WATER COMMISSION	47,496.92
01/16/2026	Cking	71181	101867	OTIS ELEVATOR COMPANY	412.26
01/16/2026	Cking	71182	102771	PERSONNELL EVALUATION INC.	55.00
01/16/2026	Cking	71183	0061	SECURIAN FINANCIAL GROUP, INC.	1,324.63
01/16/2026	Cking	71184	101656	STATE OF WI-COURT FINES/SURCHARGESS	2,470.01
01/16/2026	Cking	71185	101634	THE OFFICE TECHNOLOGY GROUP	72.60
01/16/2026	Cking	71186	MISC01	TROPHY ATHLETIC	300.00
01/16/2026	Cking	71187	0075	VILLAGE ACE HARDWARE	198.28
01/16/2026	Cking	71188	102116	VILLAGE OUTDOOR LIVING	221.65
01/16/2026	Cking	71189	101786	WHITEFISH BAY SCHOOL DISTRICT	176.34
01/16/2026	Cking	71190	102513	WI DEPARTMENT OF TRANSPORTATION	6.47
01/16/2026	Cking	71191	102756	WM CORPORATE SERVICES, INC	813.76
01/16/2026	Cking	71192	101651	WM RECYCLE AMERICA	7,156.69
01/16/2026	Cking	71193	101966	WM.A. ZACHOW & SONS, INC.	1,187.90
				Total For 01/16/2026:	849,073.91
01/23/2026	Cking	71194	102569	AMAZON CAPITAL SERVICES	871.72
01/23/2026	Cking	71195	103201	BADGER GLOVE & SAFETY, INC.	1,610.26
01/23/2026	Cking	71196	0017	BRODART CO.	561.30
01/23/2026	Cking	71197	102644	CASCADE ENGINEERING	10,070.00
01/23/2026	Cking	71198	0026	DEMCO	363.11
01/23/2026	Cking	71199	103202	HOOPSTER PERFORMANCE GRAPHICS	1,150.00
01/23/2026	Cking	71200	101800	INNOVATIVE CREDIT SOLUTIONS	150.00
01/23/2026	Cking	71201	102659	JACOBUS ENERGY	1,763.87
01/23/2026	Cking	71202	102042	JOEL OESTREICH	43.07
01/23/2026	Cking	71203	103189	METLIFE	337.24
01/23/2026	Cking	71204	102000	MICHAEL BEST & FRIEDRICH LLP	464.00
01/23/2026	Cking	71205	101757	MIDWEST TAPE	18.69
01/23/2026	Cking	71206	103180	PLATINUM CHEMICALS INC.	874.00
01/23/2026	Cking	71207	0096	RUEKERT & MIELKE, INC.	25,916.00
01/23/2026	Cking	71208	102744	SOUTHEASTERN WI WATERSHEDS TRUST	450.00
01/23/2026	Cking	71209	102007	THE SIGMA GROUP, INC.	9,950.00
01/23/2026	Cking	71210	0018	VILLAGE OF BROWN DEER	500.00
01/23/2026	Cking	71211	101689	WI Dept. of Justice - Time	1,842.00
01/23/2026	Cking	71212	101689	WI Dept. of Justice - Time	1,500.00
01/23/2026	Cking	71213	0116	WI MUNICIPAL JUDGES ASSOC	150.00
				Total For 01/23/2026:	58,585.26
01/30/2026	Cking	71214	102569	AMAZON CAPITAL SERVICES	1,121.25
01/30/2026	Cking	71215	102975	AMUNDSEN DAVIS, LLC.	9,797.92
01/30/2026	Cking	71216	103120	BATZNER PEST CONTROL	343.03
01/30/2026	Cking	71217	0017	BRODART CO.	134.53
01/30/2026	Cking	71218	101655	BS&A SOFTWARE	15,155.00
01/30/2026	Cking	71219	103203	CHRISTOPHER REINHOLD	153.52
01/30/2026	Cking	71220	102454	CITY OF MILWAUKEE	160.33
01/30/2026	Cking	71221	102888	CITY PRESS, INC.	162.65

Check Date	Bank	Check	Vendor	Vendor Name	Amount
01/30/2026	Cking	71222	102172	CLARK DIETZ, INC	43,037.50
01/30/2026	Cking	71223	103185	Clint Anewenter	80.00
01/30/2026	Cking	71224	102198	DELTA DENTAL OF WISCONSIN	586.56
01/30/2026	Cking	71225	0028	DIGGERS HOTLINE INC	3,711.10
01/30/2026	Cking	71226	101766	FREE STYLE PROMOTIONS	355.00
01/30/2026	Cking	71227	101949	GOVERNMENT FINANCE OFFICERS ASSOC	995.00
01/30/2026	Cking	71228	MISC01	HARPER BIFFLE	19.99
01/30/2026	Cking	71229	102659	JACOBUS ENERGY	1,741.74
01/30/2026	Cking	71230	102753	JAIMIE KRUEGER	740.00
01/30/2026	Cking	71231	102894	JM BRENNAN	588.00
01/30/2026	Cking	71232	101929	KATIE KIEKHAEFER	48.52
01/30/2026	Cking	71233	101848	NORTH SHORE HEALTH DEPT.	29,692.00
01/30/2026	Cking	71234	101867	OTIS ELEVATOR COMPANY	1,631.25
01/30/2026	Cking	71235	101639	PATRICK MURPHY	0.00 V
01/30/2026	Cking	71236	102180	RAY O'HERRON CO INC	1,246.99
01/30/2026	Cking	71237	102678	ROBB GREGG	375.00
01/30/2026	Cking	71238	101720	Russell Blank	550.00
01/30/2026	Cking	71239	102518	SHRED-IT, C/O STERICYCLE, INC.	162.74
01/30/2026	Cking	71240	101931	STAPLES ADVANTAGE	486.68
01/30/2026	Cking	71241	101634	THE OFFICE TECHNOLOGY GROUP	217.00
01/30/2026	Cking	71242	0022	US CELLULAR	510.19
01/30/2026	Cking	71243	0075	VILLAGE ACE HARDWARE	62.95
01/30/2026	Cking	71244	0086	WEX BANK	275.02
01/30/2026	Cking	71245	102199	WI TRAFFIC SAFETY OFFICER'S ASSOC	500.00
01/30/2026	Cking	71246	101639	PATRICK MURPHY	340.00
Total For 01/30/2026:					114,981.46

CKING TOTALS:

(1 Check Voided)

Total of 170 Disbursements:

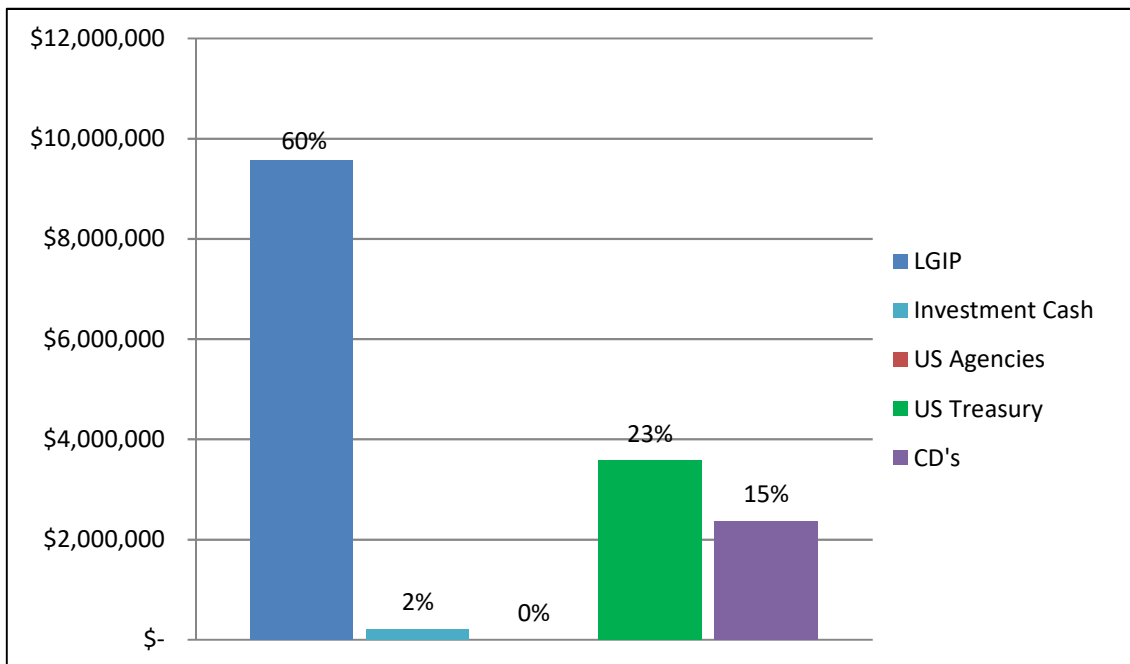
1,689,253.63

Monthly Investment Summary

January 2026

	General Investments	Post Retirement Investments	Total
LGIP	\$ 9,573,865	\$ -	\$ 9,573,865
Investment Cash	17,747	191,964	209,711
US Agencies	-	-	-
Less than 1 Year	-	-	-
1 to 3 Years	-	-	-
3 to 5 Years	-	-	-
Total US Agencies	-	-	-
US Treasury			
Less than 1 Year	1,740,661	-	1,740,661
1 to 3 Years	303,949	719,421	1,023,370
3 to 5 Years	809,678	-	809,678
Total US Treasury	2,854,288	719,421	3,573,709
CD's			
Less than 1 Year	240,673	52,004	292,677
1 to 3 Years	1,593,625	241,547	1,835,172
3 to 5 Years	232,496	-	232,496
Total CD's	2,066,794	293,551	2,360,345
Total Investments	<u>\$ 14,512,694</u>	<u>\$ 1,204,936</u>	<u>\$ 15,717,630</u>

Accrued Interest	<u>\$ 30,474</u>	<u>\$ 8,426</u>	<u>\$ 38,900</u>
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Form
AB-220

Temporary Alcohol Beverage License

Municipality
Whitefish Bay


License(s) Requested	Fees	
	<input checked="" type="checkbox"/> Temporary "Class B" Wine <input checked="" type="checkbox"/> Temporary Class "B" Beer	License Fees
Background Check		\$
Total Fees		\$

Part A: Organization Information			
1. Organization Name Holy Family Congregation			
2. Organization Permanent Address 4825 N Wildwood Ave			
3. City Whitefish Bay		4. State WI	6. Zip Code 53217
6. Mailing Address (if different from permanent address)			
7. FEIN 39-0813412	8. Date of Organization/Incorporation 07/29/19	9. State of Organization/Incorporation WI	
10. Phone (414) 332-9220	11. Email businessmanager@hfparish.org		
12. Organization type (check one)			
<input type="checkbox"/> Bona Fide Club <input checked="" type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.			
13. Is this organization required to hold a Wisconsin Seller's permit? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
14. Wisconsin Seller's Permit Number (if applicable)			

Part B: Individual Information			
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary. Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).			
Last Name	First Name	Title	Phone
Hernandez	Enrique	Very Reverend	(414) 332-9220
Seewald	James	Dev. Director	(414) 795-3716

Continued →

Part C: Event Information			
1. Name of Event (if applicable) Fish Fry			
2. Dates of Operation 2/20/2026		3. Hours of Operation 4:00pm - 8:00pm	
4. Premises Address 4825 N Wildwood Ave			
5. City Whitefish Bay		6. State WI	7. Zip Code 53217
8. County Milwaukee	9. Governing Municipality <input type="checkbox"/> City <input type="checkbox"/> Town <input checked="" type="checkbox"/> Village of: Whitefish Bay		10. Aldermanic District
11. Organizer of Event (if not the named applicant)		12. Email and/or Phone Number for Organizer of Event businessmanager@hfparish.org	
13. Organizer Website https://hfparish.org/		14. Event Website https://hfparish.org/fish-fry	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. This event takes place in the church hall (basement of the church) and in the cafeteria of our school (attached to the same building by a hallway). Both sections have kitchens which the alcohol will be served from.			

Part D: Attestation		
Who must sign this application? • one officer or director of the nonprofit organization		
<p>READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.</p>		
Last Name Hernandez	First Name Enrique	M.I.
Title Pastor	Email hernandez@hfparish.org	Phone (414) 801-7495
Signature Very Rev. Fr. 		Date 02/04/26

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 02/11/2026	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

License(s) Requested	Fees	
<input checked="" type="checkbox"/> Temporary "Class B" Wine <input checked="" type="checkbox"/> Temporary Class "B" Beer	License Fees	\$
	Background Check	\$
	Total Fees	\$

Part A: Organization Information				
1. Organization Name Holy Family Congregation				
2. Organization Permanent Address 4025 N Wildwood Ave				
3. City Whitefish Bay			4. State WI	5. Zip Code 53217
6. Mailing Address (if different from permanent address)				
7. FEIN 39-0813412		8. Date of Organization/Incorporation 07/29/19		9. State of Organization/Incorporation WI
10. Phone (414) 332-9220		11. Email businessmanager@hfparish.org		
12. Organization type (check one)				
<input type="checkbox"/> Bona Fide Club <input checked="" type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.				
13. Is this organization required to hold a Wisconsin Seller's permit? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				
14. Wisconsin Seller's Permit Number (if applicable)				

Part B: Individual Information			
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary. Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).			
Last Name	First Name	Title	Phone
Hernandez	Enrique	Very Reverend	(414) 332-9220
Secwald	James	Dev. Director	(414) 795-3716

Continued →

Part C: Event Information			
1. Name of Event (if applicable) Fish Fry			
2. Dates of Operation 2/27/2026		3. Hours of Operation 4:00pm - 8:00pm	
4. Premises Address 4825 N Wildwood Ave			
5. City Whitefish Bay		6. State WI	7. Zip Code 53217
8. County Milwaukee	9. Governing Municipality <input type="checkbox"/> City <input type="checkbox"/> Town <input checked="" type="checkbox"/> Village of: Whitefish Bay		10. Aldermanic District
11. Organizer of Event (if not the named applicant)		12. Email and/or Phone Number for Organizer of Event businessmanager@hfparish.org	
13. Organizer Website https://hfparish.org/		14. Event Website https://hfparish.org/fish-fry	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. This event takes place in the church hall (basement of the church) and in the cafeteria of our school (attached to the same building by a hallway). Both sections have kitchens which the alcohol will be served from.			

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Last Name Hernandez		First Name Enrique	M.I.
Title Pastor	Email hernandeze@hfparish.org		Phone (414) 801-7495
Signature Very Rev. Fr. [Signature]		Date 02/04/26	

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 02/11/2026	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Temporary Alcohol Beverage License

Municipality
Whitefish Bay

License(s) Requested	Fees	
<input checked="" type="checkbox"/> Temporary *Class B* Wine <input checked="" type="checkbox"/> Temporary Class *B* Beer	License Fees	\$
	Background Check	\$
	Total Fees	\$

Part A: Organization Information

1. Organization Name
Holy Family Human Concerns Committee

2. Organization Permanent Address
4825 N Wildwood Ave

3. City
Whitefish Bay

4. State
WI

5. Zip Code
53217

6. Mailing Address (if different from permanent address)

7. FEIN
39-0813412

8. Date of Organization/Incorporation
07/29/19

9. State of Organization/Incorporation
WI

10. Phone
(414) 332-9220

11. Email
businessmanager@hfparish.org

12. Organization type (check one)

Bona Fide Club Church Fair Association/Agricultural Society Veteran's Organization
 Lodge/Society Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.

13. Is this organization required to hold a Wisconsin Seller's permit? Yes No

14. Wisconsin Seller's Permit Number (if applicable)

Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.
Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Hernandez	Enrique	Very Reverend	(414) 332-9220
Seewald	James	Dev. Director	(414) 795-3716

Continued →

Part C: Event Information			
1. Name of Event (if applicable) Fish Fry			
2. Dates of Operation 3/6/2026		3. Hours of Operation 4:00pm - 8:00pm	
4. Premises Address 4825 N Wildwood Ave			
5. City Whitefish Bay		6. State WI	7. Zip Code 53217
8. County Milwaukee	9. Governing Municipality <input type="checkbox"/> City <input type="checkbox"/> Town <input checked="" type="checkbox"/> Village of: Whitefish Bay		10. Aldermanic District
11. Organizer of Event (if not the named applicant)		12. Email and/or Phone Number for Organizer of Event businessmanager@hfparish.org	
13. Organizer Website https://hfparish.org/		14. Event Website https://hfparish.org/fish-fry	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. This event takes place in the church hall (basement of the church) and in the cafeteria of our school (attached to the same building by a hallway). Both sections have kitchens which the alcohol will be served from.			

Part D: Attestation			
Who must sign this application? • one officer or director of the nonprofit organization			
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Last Name Hernandez		First Name Enrique	M.I.
Title Pastor	Email hernandez@hfparish.org		Phone (414) 801-7495
Signature V. Hernandez		Date 02/04/26	

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 02/11/2026	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Form
AB-220

Temporary Alcohol Beverage License

Municipality
Whitefish Bay

License(s) Requested	Fees	
	<input checked="" type="checkbox"/> Temporary "Class B" Wine <input checked="" type="checkbox"/> Temporary Class "B" Beer	License Fees
Background Check		\$
Total Fees		\$

Part A: Organization Information

1. Organization Name
Holy Family Human Concerns Committee

2. Organization Permanent Address
4825 N Wildwood Ave

3. City
Whitefish Bay

4. State
WI

5. Zip Code
53217

6. Mailing Address (if different from permanent address)

7. FEIN
39-0813412

8. Date of Organization/Incorporation
07/29/19

9. State of Organization/Incorporation
WI

10. Phone
(414) 332-9220

11. Email
businessmanager@hfparish.org

12. Organization type (check one)

Bona Fide Club Church Fair Association/Agricultural Society Veteran's Organization
 Lodge/Society Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.

13. Is this organization required to hold a Wisconsin Seller's permit? Yes No

14. Wisconsin Seller's Permit Number (if applicable)


Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.
Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Hernandez	Enrique	Very Reverend	(414) 332-9220
Seewald	James	Dev. Director	(414) 795-3716

Continued →

Part C: Event Information			
1. Name of Event (if applicable) Fish Fry			
2. Dates of Operation 3/13/2026		3. Hours of Operation 4:00pm - 8:00pm	
4. Premises Address 4825 N Wildwood Ave			
5. City Whitefish Bay		6. State WI	7. Zip Code 53217
8. County Milwaukee	9. Governing Municipality <input type="checkbox"/> City <input type="checkbox"/> Town <input checked="" type="checkbox"/> Village of: Whitefish Bay		10. Aldermanic District
11. Organizer of Event (if not the named applicant)		12. Email and/or Phone Number for Organizer of Event businessmanager@hfparish.org	
13. Organizer Website https://hfparish.org/		14. Event Website https://hfparish.org/fish-fry	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. This event takes place in the church hall (basement of the church) and in the cafeteria of our school (attached to the same building by a hallway). Both sections have kitchens which the alcohol will be served from.			

Part D: Attestation			
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Last Name Hernandez		First Name Enrique	M.I.
Title Pastor	Email hernandez@hfparish.org		Phone (414) 801-7495
Signature Very Rev. Fr. 		Date 02/04/26	

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 02/11/2026	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Form
AB-220

Temporary Alcohol Beverage License

Municipality
Whitefish Bay

License(s) Requested	Fees	
	<input checked="" type="checkbox"/> Temporary "Class B" Wine <input checked="" type="checkbox"/> Temporary Class "B" Beer	License Fees
Background Check		\$
Total Fees		\$

Part A: Organization Information

1. Organization Name
Holy Family Athletics

2. Organization Permanent Address
4825 N Wildwood Ave

3. City
Whitefish Bay

4. State
WI

5. Zip Code
53217

6. Mailing Address (if different from permanent address)

7. FEIN
39-0813412

8. Date of Organization/Incorporation
07/29/19

9. State of Organization/Incorporation
WI

10. Phone
(414) 332-9220

11. Email
businessmanager@hfparish.org

12. Organization type (check one)

Bona Fide Club Church Fair Association/Agricultural Society Veteran's Organization
 Lodge/Society Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.

13. Is this organization required to hold a Wisconsin Seller's permit? Yes No

14. Wisconsin Seller's Permit Number (if applicable)

Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Hernandez	Enrique	Very Reverend	(414) 332-9220
Secwald	James	Dev. Director	(414) 795-3716

Continued →

Part C: Event Information			
1. Name of Event (if applicable) Fish Fry			
2. Dates of Operation 3/20/2026		3. Hours of Operation 4:00pm - 8:00pm	
4. Premises Address 4825 N Wildwood Ave			
5. City Whitefish Bay		6. State WI	7. Zip Code 53217
8. County Milwaukee	9. Governing Municipality <input type="checkbox"/> City <input type="checkbox"/> Town <input checked="" type="checkbox"/> Village of: Whitefish Bay		10. Aldermanic District
11. Organizer of Event (if not the named applicant)		12. Email and/or Phone Number for Organizer of Event businessmanager@hfparish.org	
13. Organizer Website https://hfparish.org/		14. Event Website https://hfparish.org/fish-fry	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. This event takes place in the church hall (basement of the church) and in the cafeteria of our school (attached to the same building by a hallway). Both sections have kitchens which the alcohol will be served from.			

Part D: Attestation			
Who must sign this application? • one officer or director of the nonprofit organization			
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Last Name Hernandez		First Name Enrique	M.I.
Title Pastor	Email hernandez@hfparish.org		Phone (414) 801-7495
Signature Very Resp. Fr. [Signature]		Date 02/04/26	

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 02/11/2026	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Form
AB-220

Temporary Alcohol Beverage License

Municipality
Whitofish Bay

License(s) Requested	Fees	
	<input checked="" type="checkbox"/> Temporary "Class B" Wine <input checked="" type="checkbox"/> Temporary Class "B" Beer	License Fees
Background Check		\$
Total Fees		\$

Part A: Organization Information

1. Organization Name
Holy Family Athletics

2. Organization Permanent Address
4825 N Wildwood Ave

3. City
Whitefish Bay

4. State
WI

5. Zip Code
53217

6. Mailing Address (if different from permanent address)

7. FEIN
39-0813412

8. Date of Organization/Incorporation
07/29/19

9. State of Organization/Incorporation
WI

10. Phone
(414) 332-9220

11. Email
businessmanager@hfparish.org

12. Organization type (check one)

Bona Fide Club Church Fair Association/Agricultural Society Veteran's Organization
 Lodge/Society Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. State.

13. Is this organization required to hold a Wisconsin Seller's permit? Yes No

14. Wisconsin Seller's Permit Number (if applicable)

Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.
Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Hernandez	Enrique	Very Reverend	(414) 332-9220
Secwald	James	Dev. Director	(414) 795-3716

Continued →

Part C: Event Information			
1. Name of Event (if applicable) Fish Fry			
2. Dates of Operation 3/27/2026		3. Hours of Operation 4:00pm - 8:00pm	
4. Premises Address 4825 N Wildwood Ave			
5. City Whitefish Bay		6. State WI	7. Zip Code 53217
8. County Milwaukee	9. Governing Municipality <input type="checkbox"/> City <input type="checkbox"/> Town <input checked="" type="checkbox"/> Village of: Whitefish Bay		10. Aldermanic District
11. Organizer of Event (if not the named applicant)		12. Email and/or Phone Number for Organizer of Event businessmanager@hfparish.org	
13. Organizer Website https://hfparish.org/		14. Event Website https://hfparish.org/fish-fry	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. This event takes place in the church hall (basement of the church) and in the cafeteria of our school (attached to the same building by a hallway). Both sections have kitchens which the alcohol will be served from.			

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Last Name Hernandez	First Name Enrique	M.I.
Title Pastor	Email hernandez@hfparish.org	Phone (414) 801-7495
Signature Very Rev. Fr. [Signature]		Date 02/04/26

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 02/11/2026	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Alcohol Beverage Individual Questionnaire

Date
01/29/2026

All individuals involved in the alcohol beverage business must complete this form, including:

- sole proprietor
- all partners of a partnership
- all officers, directors, and agent of a corporation or nonprofit organization
- members and agent of a limited liability company

Your alcohol beverage application or renewal is not complete until all required Individual Questionnaires are submitted.

Part A: Business Information	
1. Legal Business Name (Individual name if sole proprietor) Holy Family Congregation	
2. Business Trade Name or DBA	
3. Entity Type (check one) <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> Limited Liability Company <input type="checkbox"/> Corporation <input checked="" type="checkbox"/> Nonprofit Organization	

Part B: Individual Information					
1. Last Name Hernandez		2. First Name Enrique		3. M.I.	
4. Relationship to Business (Title) Pastor		5. Email hernandeze@hfparish.org		6. Phone (414) 801-7495	
7. Home Address 4810 Marlborough Dr					
8. City Whitefish Bay		9. State WI	10. Zip Code 53217	11. Date of Birth 02/02/84	
12. Drivers License/State ID Number H655-4258-4042-04			13. Drivers License/State ID State of Issuance WI		

Part C: Address History							
1. Do you currently live in Wisconsin?					<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	
If yes, provide the month and year when you permanently moved to Wisconsin					(MM/YYYY)	01/2005	
2. List in chronological order all of your addresses within the last 5 years. Attach additional sheets if necessary.							
Previous Address 1		City		State	Zip Code		
4019 N Foxwell Ave		Shorewood		WI	53211		
Previous Address 2		City		State	Zip Code		
Previous Address 3		City		State	Zip Code		
Previous Address 4		City		State	Zip Code		
Previous Address 5		City		State	Zip Code		
3. List all states and counties you have lived in as an adult. Attach additional sheets if necessary.							
State	County	State	County	State	County	State	County
WI	Milwaukee						
WI	Washington						

Continued →

Part D: Criminal History

1. Have you ever been convicted of any offenses (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or of any county or municipal ordinances? Yes No
 If yes to question 1, please list details of each conviction below. Attach additional sheets as needed.

Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No

2. Are charges for any offenses currently pending against you (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or any county or municipal ordinances? Yes No
 If yes to question 2, describe nature and status of pending charges using the space below. Attach additional sheets as needed.

Part E: Attestation

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I certify that I am not prohibited from participating in this business due to any involvement in another tier of the alcohol beverage industry as a restricted investor. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Signature: V. Ray Rev. Sr. [Signature] Date: 01/30/26

Police Reviewer: [Signature]
 Approved Denied

Alcohol Beverage Individual Questionnaire

All individuals involved in the alcohol beverage business must complete this form, including:

- sole proprietor
- all partners of a partnership
- all officers, directors, and agent of a corporation or nonprofit organization
- members and agent of a limited liability company

Your alcohol beverage application or renewal is not complete until all required Individual Questionnaires are submitted.

Part A: Business Information	
1. Legal Business Name (Individual name if sole proprietor) Holy Family Congregation	
2. Business Trade Name or DBA Holy Family	
3. Entity Type (check one) <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> Limited Liability Company <input type="checkbox"/> Corporation <input checked="" type="checkbox"/> Nonprofit Organization	

Part B: Individual Information				
1. Last Name Seewald		2. First Name James		3. M.I. G
4. Relationship to Business (Title) Dir Development/Advancement		5. Email seewaldj@hfparish.org		6. Phone (414) 795-3716
7. Home Address 4706 N Berkeley Blvd				
8. City Whitefish Bay		9. State WI	10. Zip Code 53211	11. Date of Birth 05/14/19
12. Drivers License/State ID Number S430-4477-1174-00			13. Drivers License/State ID State of Issuance WI	

Part C: Address History			
1. Do you currently live in Wisconsin?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If yes, provide the month and year when you permanently moved to Wisconsin			(MM/YYYY) 05/1971
2. List in chronological order all of your addresses within the last 5 years. Attach additional sheets if necessary.			
Previous Address 1 See above		City	State Zip Code
Previous Address 2		City	State Zip Code
Previous Address 3		City	State Zip Code
Previous Address 4		City	State Zip Code
Previous Address 5		City	State Zip Code
3. List all states and counties you have lived in as an adult. Attach additional sheets if necessary.			
State WI	County Milwaukee	State	County
State	County	State	County
State	County	State	County

Continued →

Part D: Criminal History

1. Have you ever been convicted of any offenses (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or of any county or municipal ordinances? Yes No

If yes to question 1, please list details of each conviction below. Attach additional sheets as needed.

Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed	Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed	Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed	Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No	

2. Are charges for any offenses currently pending against you (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or any county or municipal ordinances? Yes No

If yes to question 2, describe nature and status of pending charges using the space below. Attach additional sheets as needed.

Part E: Attestation

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I certify that I am not prohibited from participating in this business due to any involvement in another tier of the alcohol beverage industry as a restricted investor. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Signature <i>James Seewald</i>	Date 2-11-2026
-----------------------------------	-------------------

Police Reviewer: *[Signature]*

Approved Denied

Alcohol Beverage Appointment of Agent

Agent Type (check one)	
<input checked="" type="checkbox"/> Original (no fee)	<input type="checkbox"/> Successor (\$10 fee for municipal licensees only)

Part A: Business Information	
1. Legal Business Name (Individual name if sole proprietor) Holy Family Congregation	
2. Business Trade Name or DBA Holy Family	
3. Entity Type (check one) <input type="checkbox"/> Limited Liability Company <input type="checkbox"/> Corporation <input checked="" type="checkbox"/> Nonprofit Organization	
4. Alcohol Beverage Business Authorization (check one) <input checked="" type="checkbox"/> Municipal Retail License <input type="checkbox"/> State Permit	5. If successor agent, provide State Permit or Municipal Retail License Number
6. Describe the reason for appointing a successor agent, if successor is checked above.	

Part B: Agent Information			
1. Last Name Seewald	2. First Name James	3. M.I. G	
4. Email seewaldj@hfparish.org		5. Phone (414) 795-3716	
6. Home Address 4706 N Berkeley Blvd			
7. City Whitefish Bay	8. State WI	9. Zip Code 53211	10. Date of Birth 05/14/1971
11. Drivers License/State ID Number S430-4477-1174-00		12. Drivers License/State ID State of Issuance WI	

Part C: Agent Questions	
1. Have you satisfied the responsible beverage server training requirement? Submit proof of completion.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
2. Have you completed Form AB-100, <i>Alcohol Beverage Individual Questionnaire</i> (licensee) or Form AB-300, <i>Alcohol Beverage Personal Questionnaire</i> (permittee)?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
3. Have you been a Wisconsin resident for at least 90 continuous days? See instructions for exceptions.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Continued →

Part D: Business Attestation

READ CAREFULLY BEFORE SIGNING: I, the Undersigned, authorize the above-named individual to act for the above-named corporation, nonprofit organization, or limited liability company with full authority and control of the premises and of all alcohol beverage activities on such premises. I certify that I am authorized by the above-named entity to authorize this individual to act on behalf of the entity. If I am appointing a successor agent, I rescind all previous agent appointments for this premises. Further, I understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Hernandez		First Name Enrique		M.I. A.
Title Pastor	Email businessmanager@hfparish.org		Phone (414) 332-9220	
Signature <i>Fr. [Signature]</i>			Date 2-11-2026	

Part E: Agent Attestation

READ CAREFULLY BEFORE SIGNING: I, the Agent, hereby accept this appointment as agent for the above-named corporation, nonprofit organization, or limited liability company and assume full responsibility for the conduct of all alcohol beverage activities on the premises for the above-named business. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Seewald		First Name James		M.I. G
Signature <i>James Seewald</i>			Date 2-11-2026	



HOLY FAMILY

LOVE GOD | LOVE OTHERS | MAKE DISCIPLES

February 11, 2026

Village of Whitefish Bay
Attn: Deputy Clerk
5300 N. Marlborough Drive
Whitefish Bay, WI 53217

Re: Support for Temporary Class "B"/"Class B" Wine License – Fish Fry Events

Dear Village Clerk and Members of the Village Board,

On behalf of the Human Concerns Committee of Holy Family Congregation, I am writing to formally express my support for the issuance of temporary liquor licenses for the upcoming fish fry events.

The Human Concerns Committee respectfully requests approval for temporary wine/beer licensing for events to be held on March 6, 2026 and March 13, 2026.

These events serve as important community gatherings and fundraising opportunities that directly support our parish ministries and programs. We are committed to full compliance with all Village regulations and responsible beverage service requirements.

Thank you for your consideration and continued support of our organization and its outreach efforts within the Whitefish Bay community.

Sincerely,

Claire Wycklendt

Chair, Human Concerns Committee



HOLY FAMILY

LOVE GOD | LOVE OTHERS | MAKE DISCIPLES

February 11, 2026

Village of Whitefish Bay
Attn: Deputy Clerk
5300 N. Marlborough Drive
Whitefish Bay, WI 53217

Re: Support for Temporary Class "B"/"Class B" Wine License – Fish Fry Events

Dear Village Clerk and Members of the Village Board,

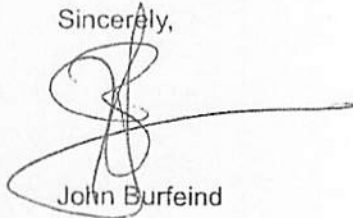
On behalf of the Athletics Committee of Holy Family Congregation, I am writing to formally express my support for the issuance of temporary liquor licenses for the upcoming fish fry events.

The Athletics Committee respectfully requests approval for temporary wine/beer licensing for events to be held on March 20, 2026 and March 27, 2026.

These events serve as important community gatherings and fundraising opportunities that directly support our parish ministries and programs. We are committed to full compliance with all Village regulations and responsible beverage service requirements.

Thank you for your consideration and continued support of our organization and its outreach efforts within the Whitefish Bay community.

Sincerely,



John Burfeind

Chair, Athletics Committee



VILLAGE BOARD STAFF REPORT

REPORT TO: President Buckley and the Village Board of Trustees

Kelsey McElroy-Anderson – Village Manager

REPORT FROM: Anna Christopherson – Assistant Village Manager

DATE: February 16, 2026

AGENDA ITEM: Strategic Planning Progress Report

ACTION REQUESTED: ___ Ordinance __ Resolution __ Motion **X** Information Only

BACKGROUND

The Village Board adopted its three-year Strategic Plan in fall of 2024 as a tool to ensure the priorities set by the Village Board are conveyed in the organization's goals, that outcomes and initiatives are clearly developed to meet the goals, and that overall village government is accountable for meeting community needs. The Strategic Plan has four multi-year goals, with each goal containing its own set of outcomes, key outcome indicators, and targets. Attached is a progress report on each of the goals and corresponding initiatives.

ATTACHMENTS:

1. Progress Report



VILLAGE OF WHITEFISH BAY

**STRATEGIC
PLANNING
PROGRESS REPORT**

FEBRUARY 2026

A WORKPLACE OF EXCELLENCE

Initiatives

Staffing Analysis
Update Hiring Practices & Procedures
Establish Stay Interview Strategy
Create Employee Survey Plan
Establish Core Process Review Strategy

STAFFING ANALYSIS

Outcome: Staff capacity to meet service demands

Key Outcome Indicator: # of Departments with staffing needs analysis done

Target: Staffing needs analysis done by all departments by 12/2027

Start Date: January 1st, 2025

End Date: December 31st, 2027

Status: In Progress

Update: In preparation for the 2026 Budget, the Department of Public Works reviewed staffing levels with leadership to address operational challenges caused by retirements and turnover. As a result, the 2026 Budget includes added funding for training and development of the emerging workforce, targeted investments to strengthen Technician roles and support field staff, and the reclassification of one frontline Service Worker to a Technician position to address service gaps in parks and public buildings. The Parks and Buildings Maintenance Technician was internally promoted in January, and DPW is working to develop core processes for the maintenance of facilities, parks and forestry responsibilities.

The Building Services Department also completed a staffing analysis in 2025 by reviewing staffing levels compared to permits throughout the North Shore. They found that the Whitefish Bay staff is completing double the permits, per employee, compared to their peers. Additionally, there are gaps in service at the building counter due to breaks and PTO days. The recommendation was to add a new Building Inspector in 2026 who will dedicate 50% of their time to building services functions and the remaining time to other areas such as engineering and code compliance. Interviews are currently being conducted for this position.

The Library Department completed a staffing analysis in January 2026 as part of its operational review and long-term planning efforts. The analysis compared circulation activity per full-time equivalent (FTE) employee at the Whitefish Bay Public Library (WFBPL) to multiple peer comparison groups, including suburban libraries across regional systems, Milwaukee County suburban libraries, and nearby North Shore libraries.

Across all comparison groups, the findings were consistent: WFBPL experiences significantly higher usage per staff member than its peers. Library staffing levels have remained relatively steady at approximately 11 FTEs for several years, while circulation demand continues to be among the highest in each comparison group. In some peer comparisons, WFBPL staff manage close to 24,000 checkouts per employee annually, compared to peer averages in the range of 16,000–17,000.

The analysis indicates that staffing levels would need to increase to more closely align with peer libraries and to sustainably support current service levels.

Depending on the comparison group, peer alignment suggests a staffing level closer to 16–18 FTEs, underscoring the intensity of workload currently managed by Library staff.

The goal of the Library Department is to incrementally increase staffing to better match community demand, support staff capacity, and maintain high-quality public service. As part of the 2026–2030 Library Strategic Plan, the Library plans to advocate for converting select part-time positions to full-time over multiple budget cycles. These targeted changes would increase staffing to just over 12 FTEs, representing a modest but necessary step toward addressing service gaps and sustaining library operations under continued high usage.

UPDATE HIRING PRACTICES & PROCEDURES

Outcome: Staff capacity to meet service demands

Key Outcome Indicator: Time to fill open positions

Target: Reduce time to fill by 10% annually

Start Date: January 1st, 2026

End Date: December 31st, 2026

Status: In Progress

Update: Staff has worked to reduce the time to fill specific open positions by reviewing applications as they are received versus waiting until the application period closes. A full analysis is still needed to continue reducing the time to fill.

ESTABLISH STAY INTERVIEW STRATEGY

Outcome: A satisfied and engaged workforce

Key Outcome Indicator: % of staff stay interviews completed

Target: 25% of employees with stay interview annually

Start Date: January 1st, 2025

End Date: December 31st, 2025

Status: In Progress

Update: The Stay Interview process is in place and Department Heads will review and implement as a trial in 2025 with a full rollout for 2026.

CREATE EMPLOYEE SURVEY PLAN

Outcome: A satisfied and engaged workforce

Key Outcome Indicator: % positive survey results

Target: Baseline employee survey by 12/2026; increase positive survey results by ___% by 12/2027*

*Target to be set after baseline survey data available

Start Date: January 1st, 2027

End Date: December 31st, 2027

Status: Not Started

Update: None

ESTABLISH CORE PROCESS REVIEW STRATEGY

Outcome: Future staffing needs managed

Key Outcome Indicator: # of core processes evaluated

Target: One core process evaluated annually per department

Start Date: January 1st, 2025

End Date: December 31st, 2027

Status: In Progress

Update: Director Reed continues to utilize LibraryIQ to provide the Library Board with monthly reports analyzing specific areas of the collection. These reviews have identified sections that can be reduced to create space for high-demand materials to expand. Library staff will apply this insight in future collection development decisions to increase collection use.

Director Reed's analysis of non-resident collection use, which influences system revenue allocations (i.e. Reciprocal Borrowing), shows that purchasing additional copies of high-demand titles increases revenue. She will work with staff to apply this insight in future collection development decisions.

The Overnight Parking Permit website was identified as having consistent issues due to outdated programming language. A new vendor was identified that offers increased stability and GIS map based address searches. The new system was launched in October 2025.

A SAFE AND VIBRANT COMMUNITY

Initiatives

- Establish Bike & Pedestrian Safety Program
- Evaluate District 11 Permitted/Conditional & Prohibited Use
- Create CORP Implementation Tracking System
- Develop a Public Safety Education Program

ESTABLISH BIKE & PEDESTRIAN SAFETY PROGRAM

Outcome: Improved community safety

Key Outcome Indicator: Pedestrian/Bike Safety Program project milestones

Target: Pedestrian/Bike Safety program % implemented by ____ (Study complete Spring 2025)

Start Date: April 1st, 2025

End Date: December 31st, 2027

Status: In Progress

Update: The Village Board accepted the [Bicycle and Pedestrian Safety Study](#) on April 7, 2025 that includes:

- Public Involvement & Findings
- Data Collection & Findings
- Safety Analysis
- Recommendations
 - Short-Term & Long-Term Street Improvement Recommendations
 - Traffic Calming Policy Recommendations
 - Law Enforcement Recommendations
 - Street Lighting Evaluation
- Bicycle & Safety Education Program Recommendations
- Funding Options

Village staff created a webpage for residents to review the Study and ongoing projects:

[Bicycle & Pedestrian Safety Study](#)

In 2025, the following projects were completed:

- Rectangular Rapid Flashing Beacon (RRFB) for Marlborough & Colfax
- Whitefish Bay High School Special Event Safety Improvements
- Santa Monica Boulevard & Beaumont Ave: Temporary curb extensions and pedestrian refuge
- Silver Spring Dr.: Additional bicycle parking
- Marlborough Dr. & Colfax Pl.: Temporary Curb Extensions
- Marlborough Dr. & Hampton Rd.: Temporary curb extensions
- Henry Clay St. & Idlewild Ave.: Intersection Daylighting/Parking Prohibition

The following projects are planned for 2026:

- Safe School Zone Signage Improvements (2025 – 2027)
- Safe School Zone Intersection Improvements (Design in 2026: Construction 2027)
- Lake Drive and Beaumont: RRFB, curb extensions, and pedestrian refuge on Lake Drive
- Silver Spring Dr. & Hollywood Ave.: Curb Extension & Pedestrian Median
- Silver Spring Dr. & Consaul Pl./Diversey Blvd.: New traffic signals
- Traffic Calming Policy: Draft a traffic calming policy for systematic response to resident requests

- Marlborough & Colfax: Permanent traffic calming installations
- Santa Monica and Belle: Temporary Traffic Calming based on proposed Safe School Zone design
- Santa Monia and Day: Temporary Traffic Calming based on proposed Safe School Zone design
- Hampton and Ardmore: Temporary Traffic Calming based on proposed Safe School Zone design

EVALUATE DISTRICT ELEVEN PERMITTED/CONDITIONAL & PROHIBITED USES

Outcome: Silver Spring is enhanced as a destination

Key Outcome Indicator: Vacancy rate and parking meter utilization

Target: Vacancy rate at street level 0% by 12/2027; Parking meters utilization average increased by ___% by ___ (date) (Baseline data available 5/2025 Target will be set then)

Start Date: January 1st, 2026

End Date: December 31st, 2026

Status: In Progress

Update: In 2025 The Argo filled the largest vacancy on Silver Spring, Fox Bay Theater. At present, staff are aware of only one remaining first-floor vacancy, the former Stone Creek Coffee space. We are aware of a potential new tenant for this location. However, it has also been announced that two businesses will be leaving the street in early 2026.

CREATE CORP IMPLEMENTATION TRACKING SYSTEM

Outcome: Improved recreational infrastructure

Key Outcome Indicator: % of Comprehensive Outdoor Recreation Plan (CORP) Capital

Target: 75% of CORP Plan complete by 12/2027

Start Date: September 1st, 2024

End Date: October 1st, 2024

Status: Completed

Update: The DPW Director has built out a tracking system in Excel for the CORP. The tracking system lay outs each action item or recommendation along the targeted timeframe for implementation. The DPW Director updates the tracking system on a monthly basis to communicate progress and priorities to the Public Works Committee. Since of the implementation of the tracking system, the Public Works Committee has made recommendations to the Village Board in order to accomplish key priorities in 2024 based on key priorities. The tracking system was integrated into the 6-year CIP.

Based on the approval of the CIP, Village staff have outlined a framework to continue to develop necessary project plans and scopes that align with the adopted plan. 2026 includes the Klode Park tennis court resurfacing, park sign installation, and commencing the design of the Klode Park Warming Shelter Renovation or Reconstruction project.

DEVELOP A PUBLIC SAFETY EDUCATION PROGRAM

Outcome: Improved community safety

Key Outcome Indicator: Public safety education events

Target: 10 public safety educational events annually

Start Date: January 1st, 2026

End Date: December 31st, 2026

Status: In Progress

Update: The Police Department plans on continuing with its quarterly neighborhood watch program that gives the public information on recent crimes and crime prevention. Starting in spring, the Department offers bicycle safety classes to all third-grade public and private schools and a bicycle safety update for Whitefish Bay Middle School. In fall, the department collaborates with the North Shore Health Department and Whitefish Bay Recreation Department to put on a bike safety class for all ages.

A CONNECTED COMMUNITY

Initiatives

Update Village Communication Plan
Create an Elected Board Event Program
Establish Strategic Plan Tracking System

UPDATE VILLAGE COMMUNICATION PLAN

Outcome: The community is well-informed

Key Outcome Indicator: Average open rate for newsletter followers of Village-managed social media

Target: Newsletter open rate increased 5% by 12/2025; Social media followers increased by 10% annually

Start Date: January 1st, 2025

End Date: August 30th, 2025

Status: Completed

Update: The Communications Plan will be presented to the Village Board at the February 16 meeting. It addresses both internal and external Village communications and outlines initiatives for the next four years, with a focus on meeting ADA requirements.

CREATE AN ELECTED BOARD EVENT PROGRAM

Outcome: An engaged community

Key Outcome Indicator: # of community engagement events

Target: ≥4 engagement events annually

Start Date: January 1st, 2026

End Date: December 31st, 2026

Status: In progress

Update: The Village hosted a lead service line replacement open house on December 2, 2024. Members of the Village Board assisted with planning the event and many attended to answer questions and hear feedback from residents.

ESTABLISH STRATEGIC PLAN TRACKING SYSTEM

Outcome: Improved Village Transparency

Key Outcome Indicator: # of strategic plan updates

Target: Quarterly updates on Strategic Plan starting 1/2025

Start Date: January 1st, 2025

End Date: December 31st, 2025

Status: In progress

Update: Department heads are utilizing a Gantt chart in order to track strategic planning progress. These quarterly updates will also track progress.

FINANCIAL VITALITY

Initiatives

- Develop PAFR Module
- Analysis of Budget Approaches
- Grant Improvement Strategy Created
- Establish TID Closure Program
- Establish TID Loan Program

DEVELOP PAFR MODULE

Outcome: Sufficient finances for future needs

Key Outcome Indicator: GFOA Popular Annual Financial Report (PAFR) requirements met

Target: GFOA PAFR report distributed annually

Start Date: January 1st, 2027

End Date: June 30th, 2027

Status: Not Started

Update: None

ANALYSIS OF BUDGET APPROACHES

Outcome: Sufficient finances for future needs

Key Outcome Indicator: # of budget approaches evaluated

Target: Long-term budgeting approach determined by 12/2025

Start Date: February 1st, 2025

End Date: June 30th, 2025

Status: Completed

Update: In 2025, the Village Board approved a six-year capital improvement plan and a long-range financial plan. The financial plan was completed in partnership with the Village's financial consultant, Ehlers. The capital improvement plan and long-range financial plan guide the annual budget, capital programs, and debt issuances.

GRANT IMPROVEMENT STRATEGY CREATED

Outcome: Grants applied for

Key Outcome Indicator: # of grants applied for

Target: ≥15% increase in # of grants applied for 12/2027

Start Date: January 1st, 2027

End Date: December 31st 2027

Status: In Progress

Update: Active grants include: MMSD reforestation grant for Klode Park Bluff Stormwater, MMSD grant for Klode Park and Landscaping Trees, WisDOT TAP Grant for Safe School Zones, HISP grant for Hampton & Santa Monica, and Lead Service Line Replacement Community Outreach Grant through the Wisconsin DNR.

ESTABLISH TID CLOSURE PROGRAM

Outcome: TIF Milestones Managed

Key Outcome Indicator: Closure Plan milestones

Target: Establish TIF #1 Closure plan by 10/2025

Start Date: December 1st, 2024

End Date: October 31st, 2025

Status: Completed

Update: The expenditure period for TID 1 ended on October 20, 2025. Prior to this date, the CDA and Village Board executed agreements with The Argo (redevelop Fox Bay Theater), Sendik's Food Market, the Business Improvement District, and a contract between the CDA and Village. Together these agreements accounted for \$3,478,500 of TID 1 funds.

ESTABLISH TID LOAN PROGRAM

Outcome: TIF Milestones

Key Outcome Indicator: Loan Program milestones

Target: Establish TIF #1 Loan Program by 10/2025

Start Date: July 1st, 2025

End Date: October 3rd, 2025

Status: In Progress

Update: An estimated \$350,000 will be transferred from TID 1 to the CDA by 2031. Once these funds are transferred the CDA will need to develop a TID loan or grant program to utilize these funds for the betterment of the District.



VILLAGE BOARD MEETING STAFF REPORT

REPORT TO: President Kevin Buckley & Village Board of Trustees

REPORT FROM: Anna Christopherson, Assistant Village Manager

DATE: February 16, 2026

AGENDA ITEM: Discussion/action on Resolution No. 3195 regarding World Migratory Bird Day

ACTION REQUESTED: ___ Ordinance Resolution (Consent) ___ Motion

BACKGROUND:

The Village of Whitefish Bay has been designated as a “Bird City Wisconsin” community since 2012. Village Staff worked with Cara Raymond of the Whitefish Bay Garden Club to complete the 2026 “Bird City” renewal application on behalf of the Village.

The Bird City program provides direction, technical assistance, public attention, and national recognition for municipalities striving to invest in the health of local bird species. Patterned after the Tree City USA program, the Bird City designation is a public demonstration of a community’s commitment to environmental, economic, and aesthetic sustainability.

Bird City Wisconsin has developed a series of criteria to assess the degree to which communities invest in the health and well-being of bird species. To attain Bird City designation, a community must meet at least 9 of the 21 criteria outlined renewal application. As part of the application process, the Village of Whitefish Bay is required to submit an official resolution recognizing World Migratory Bird Day (WMBD). This year, the Village hopes to observe WMBD during May in conjunction with the Civic Foundation’s Bay Day event on May 2, 2026.

RECOMMENDED ACTION BY VILLAGE BOARD:

Staff recommends approval of Resolution No. 3195 regarding World Migratory Bird Day.

C: Village Manager McElroy-Anderson
Department Heads
Attorney Jaekels

STATE OF WISCONSIN: MILWAUKEE COUNTY: VILLAGE OF WHITEFISH BAY

RESOLUTION NO: 3195

RESOLUTION RELATING TO WORLD MIGRATORY BIRD DAY

WHEREAS, migratory birds are some of the most beautiful and easily observed wildlife that share our communities, and

WHEREAS, many citizens recognize and welcome migratory songbirds as symbolic harbingers of spring, and

WHEREAS, these migrant species also play an important economic role in our community, controlling insect pests and generating millions in recreational dollars statewide, and

WHEREAS, migratory birds and their habitats are declining throughout the Americas, facing a growing number of threats on their migration routes and in both their summer and winter homes, and

WHEREAS, public awareness and concern are crucial components of migratory bird conservation, and

WHEREAS, citizens enthusiastic about birds, informed about the threats they face, and empowered to help address those threats can directly contribute to maintaining health bird populations, and

WHEREAS, since 1993 World Migratory Bird Day (WMBD) has become a primary vehicle for focusing public attention on the nearly 350 species that travel between nesting habitats in our communities and throughout North America and their wintering grounds in South and Central America, Mexico, the Caribbean, and the southern U.S., and

WHEREAS, hundreds of thousands of people will observe WMBD, gathering in town squares, community centers, schools, parks, nature centers, and wildlife refuges to learn about birds, take action to conserve them, and simply to have fun, and

WHEREAS, while WMBD officially is held each year on a Saturday in May, its observance is not limited to a single day, and planners are encouraged to schedule activities on the dates best suited to the presence of both migrants and celebrants; and

WHEREAS, WMBD is not only a day to foster appreciation for wild birds and to celebrate and support migratory bird conservation, but also a call to action,

NOW THEREFORE, The Village Board of the Village of Whitefish Bay hereby proclaims May 2, 2026 as World Migratory Bird Day in the Village of Whitefish Bay, and urges all citizens to celebrate this observance and to support efforts to protect and conserve migratory birds and their habitats in our community and the world at large.

Dated this 16th day of February in the year 2026.

Kevin Buckley, Village President

ATTESTATION:

Jaimie Krueger, Village Clerk



VILLAGE BOARD MEETING – STAFF REPORT

REPORT TO: Village Board

REPORT FROM: Kelsey McElroy-Anderson, Village Manager

MEETING DATE: February 16, 2026

AGENDA ITEM: Presentation by the Whitefish Bay School District on the facilities planning process including the community survey results and recommendations

ACTION REQUESTED: Ordinance Resolution Motion Information Only

The School District has requested an opportunity to present information and respond to questions at an upcoming Village Board meeting regarding the results of their community survey and the resulting recommendations.

In the interest of making the best use of everyone's time, Board members are asked to please view the recording linked below in advance of the meeting. Representatives from the School District will be in attendance to answer questions; however, they will not re-present the slide deck during the meeting.

REQUESTED ACTION

None

ATTACHMENTS

- [Presentation slides](#)
- [Recording of the February 2 Information Session at Richards Elementary School](#)



February 16, 2026

Memo to: President Kevin Buckley and the Village Board of Trustees

From: Matthew Collins, Director of Public Works

Re: Klode Park Warming Shelter Renovation/Reconstruction Design Firm Request for Proposals

On August 7th, 2023, the Village Board and Public Works Committee adopted the [2024 - 2028 Comprehensive Outdoor Recreation Plan](#) (CORP). The CORP created the framework for the Village to develop a strategic plan to optimize outdoor park and recreation spaces which was then integrated into the Village Board's adopted [2026 – 2031 Capital Improvement Plan](#) (CIP). These guiding policy documents are used to aid in the strategic planning and prioritization of public infrastructure projects.

As part of the CIP public meetings held in 2025, the Village Board made the request to include \$1.5 million into the 2027 budget to support improvements to the Klode Park Warming House. The existing Klode Park warming shelter functions as a year-round facility that includes two single stall restrooms and a small gathering place. The facility is heated to accommodate for winter activities including ice skating when weather allows.

Based on the goal to construct or renovate the warming shelter in 2027, there is a need to start design in 2026. Village staff intend to solicit architectural firms through a Request for Proposals (RFP) process. In order to properly define the scope of services, project priorities, and budget expectations, staff are seeking policy direction from the Village Board. Early guidance will allow the RFP to be structured appropriately, provide clearer direction to prospective firms, and help avoid unnecessary redesign or scope adjustments later in the process.

Klode Park Warming Shelter Project Policy Questions

- 1) Does the existing warming shelter location work best or would the Board like alternative locations within the park explored?
- 2) Is there clear direction on reconstruction or remodel?
- 3) Will the Board want additional improvements to be bundled into the project scope?
 - Parking lot improvements
 - Site amenities/furnishings/lighting
- 4) Are there any “must have” features/programming goals that should be included into the RFP including, but not limited to:
 - Rental or community space – If so, how many people to accommodate?
 - Winter public access for ice skating?
 - Programming use (concert venue/band shelter, recreation activities, 4th of July...etc.)
 - Kitchen/concessions

- 5) Does the Board want to consider alternatives/add-ons within the project design that may exceed the \$1.5 million budget or should the firms be instructed to design to a hard cap?
- 6) What level of community engagement is expected or most helpful as part of the design process?
- Community survey
 - Open house
 - Focus groups (i.e. Civic Foundation)
 - Public Works Committee presentation(s) and/or work shops
 - Village Board presentations
 - This could also be left “open ended” for the firms to respond.

Are there specific topics or areas of focus you would like the community engagement process to prioritize (i.e. programming, rental use, accessibility, architecture, etc.)?

Informational Only – No Board Action Required



VILLAGE BOARD STAFF REPORT

REPORT TO: President Buckley and the Village Board of Trustees
Kelsey McElroy-Anderson – Village Manager
REPORT FROM: Anna Christopherson – Assistant Village Manager
DATE: February 16, 2026
AGENDA ITEM: 2026-2030 Communications Plan
ACTION REQUESTED: Ordinance Resolution Motion Information Only

BACKGROUND

In 2024, the Village of Whitefish Bay engaged in a strategic planning process. One of the strategic goals from the process is to be, “A connected community.” To help achieve this goal, the Village was tasked with developing a Communications Plan to meet the outcomes of an engaged community, improved Village transparency, and the community is well-informed. The Communications Plan establishes a structured 2026–2030 framework for how the Village of Whitefish Bay will communicate with residents, businesses, employees, and other stakeholders, emphasizing awareness, engagement, transparency, trust, and equity in all outreach.

It outlines core communication goals (increase awareness of Village services and decisions, foster two-way engagement, enhance transparency, build trust, and promote equitable access to information) and clarifies that Village communications must remain neutral during policy development while clearly explaining decisions once the Village Board acts. The plan inventories existing external channels—website, bi-weekly e-newsletter, social media, public meetings and YouTube recordings, community events, direct mail, and emergency alerts—and then proposes 2026–2030 initiatives such as building a consistent visual brand, enhancing the website (including AI search, interactive maps/dashboards, ADA-compliant digital accessibility, and online permitting), strengthening social media content and responsiveness, adding a quarterly communications insert to utility bills, and creating an elected Board community event program. By April 26, 2027 the Village is required to meet the new technical standards for web and mobile accessibility that the DOJ adopted from the Web Content Accessibility Guidelines (WCAG) Version 2.1, Level AA, developed by the World Wide Web Consortium (W3C).

For internal communication, the plan focuses on improving coordination and culture through weekly administrative updates, regular cross-department meetings, and tools like collection/work order tracking and a DPW call triage flow, along with employee-focused efforts including universal Village email addresses, stay interviews, an employee subcommittee, a new-hire welcome packet, and a centralized intranet/information center.

RECOMMENDATION: The Village Board adopt the 2026-2030 Communications Plan.

ATTACHMENTS:

1. Communications Plan

Village of Whitefish Bay



COMMUNICATIONS

PLAN

2026-2030

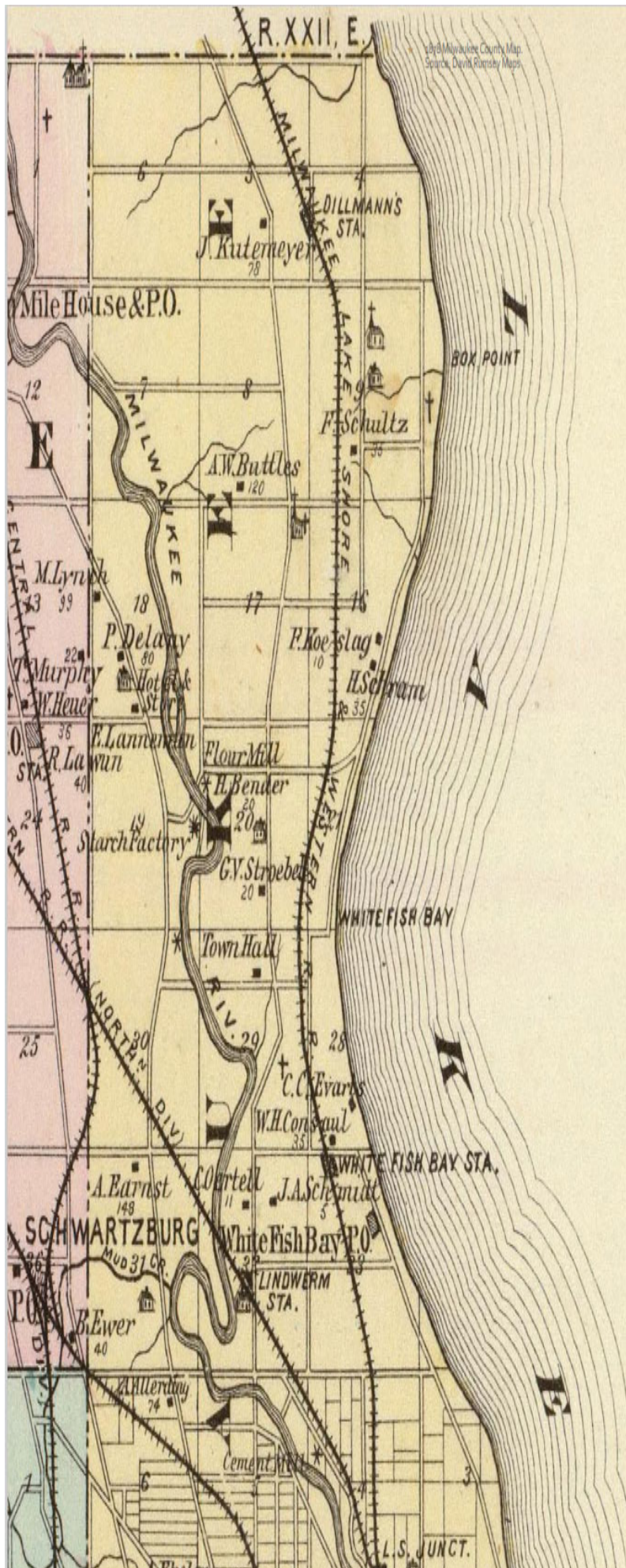


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1. INTRODUCTION

Purpose

This is the first communications plan for the Village of Whitefish Bay and provides a comprehensive picture of how the Village plans to provide and develop its communications to support the village-wide initiatives.

It also reflects Whitefish Bay's values and considers findings from the village's strategic plan, equity and inclusion statement, and other Village plans and policies. In particular, it places a focus on education and engagement with strategies to reach audiences that perhaps haven't engaged with us before.

This, in turn, will provide clear, transparent, and engaging communication that supports Village initiatives, enhances community involvement, and reflects Whitefish Bay's values of quality of life, inclusivity, and civic pride. This plan will support Village departments, elected officials, and community organizations in delivering timely and accurate information to residents, businesses, and visitors.



2. COMMUNICATION GOALS

The Village of Whitefish Bay strives for excellence in communications to all audiences. Providing professional and coordinated communication is essential to quality customer service and maintaining a positive image of our community. The Village of Whitefish Bay wants to communicate identified key issues, policy decisions made, and actions taken by the Village Board more effectively, as well as consistently share information on our core services and more. The initiatives identified in this plan will advance our communications goals outlined below, which are best practices for government communications.

- **Increase Awareness:** Strengthen outgoing information about village policies, programs, services, and community events through multiple channels.
- **Foster Engagement:** Encourage two-way communication to involve residents and stakeholders in decision-making and community activities.
- **Enhance Transparency:** Make Village business, policies, and procedures easily accessible and understandable.
- **Build Trust and Credibility:** Provide honest, consistent, and responsive communication that supports the Village's reputation.
- **Promote Equity:** Ensure communications are accessible and reach diverse audiences.



3. AUDIENCE

Informing vs. persuading & majority rule

Communicating emerging issues requires balancing timely, accurate, and unbiased information for residents with respect for the Village Board's role as the Village's policy-making body. We are committed to transparency, factual accuracy, and neutrality, sharing objective information early in the process without advocating for a particular outcome or pre-empting Board deliberations.

Once the Board reaches a decision through majority vote, our responsibility is to clearly communicate that decision and the reasoning behind it, helping residents understand how and why it was made. Village communications reflect the will of the Board as a whole and are guided by principles of fairness, accountability, and respect for democratic governance.

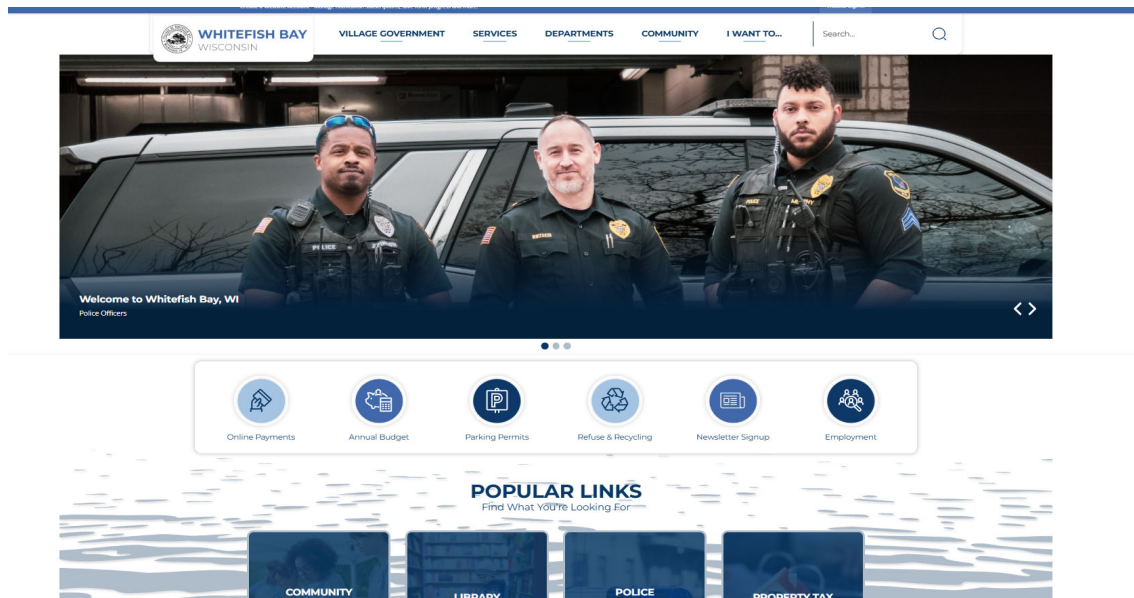
Key Audiences

- Residents
- Local businesses and merchants
- Community organizations
- Village employees and elected officials
- Visitors and potential new residents

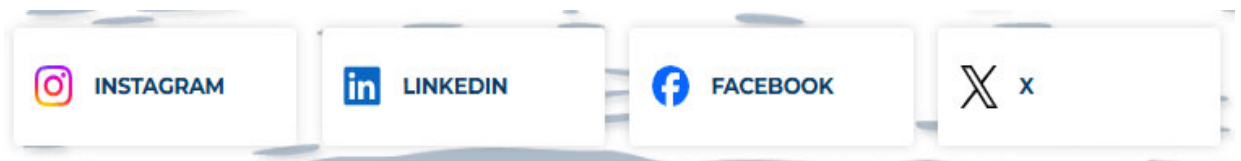
4. EXTERNAL COMMUNICATION

Existing Channels

- **Village Website:** Central hub for news, documents, meeting agendas, and resources.



- **Bi-Weekly Email Newsletter:** Updates on Village news, events, and important notices.
- **Social Media:** Active presence on platforms like Facebook, Instagram, and LinkedIn to engage a broader audience.



- **Public Meetings and Agendas:** Timely posting of Plan Commission, Village Board, and other committee meetings. Utilization of YouTube to upload recordings of meetings.
- **Community Events:** Collaborate with local organizations for outreach and engagement.
- **Direct Mailers:** For important updates such as construction notices.
- **Reverse 911 System:** For critical emergency updates.

5. STRATEGIC INITIATIVES (2026-2030)

External

Visual identity

- Develop a brand (logo, colors, typography, image style, & graphic elements) for communications to be consistent and recognizable across platforms
- Create and maintain a high-quality photo collection

Village website

- Provide live updates on website via the news flash section on the home page
- Research implementing AI search throughout the website but with emphasis on areas that are difficult to understand and navigate such as the Village Code
- Create interactive maps and dashboards for projects such as lead service line replacement and zoning districts
- Research utilizing text alerts through website for non-emergency situations
- Perform ongoing website maintenance, development, and optimization with content audits and updates.
- Comply with new ADA requirements through developing a Digital Accessibility Transition Plan
- Implement new software for online permitting and streamline payments

Social media

- Respond to questions on any of the village's social media platforms during regular business hours
- Create and maintain a content calendar
- Boost engagement through videos and infographics
- Comply with new ADA requirements through developing a Digital Accessibility Transition Plan

Public meetings and agendas

- Research using AI software to automate agenda creation and minute taking

Quarterly utility bill insert

- Begin adding a communications page into the utility bills, which are mailed every three months

- The content will include high-level updates on upcoming elections, seasonal service changes, and major community events
- Inclusion of QR codes linking to detailed online resources and an option for residents to opt for digital billing inserts

Elected Board Event Program

- Create a schedule for Village Board member community events to solicit feedback from the public.

6. INTERNAL COMMUNICATIONS

The focus on strengthening internal communication channels already established fosters a collaborative organizational culture. Initiatives such as weekly administrative updates, cross-department meetings, and internal tracking tools are aimed at improving information sharing and promoting transparency across the organization.

There is a continued dedication to creating a supportive work environment by providing comprehensive welcome packets for new employees, maintaining accessible internal resources through an intranet, and encouraging open dialogue through stay interviews and employee subcommittee participation. Together, these efforts enhance alignment, engagement, and communication at all levels of the organization.

Current and Ongoing Strategic Initiatives

Administrative Communication & Coordination

➤ Administrative Update

Weekly email from the Village Manager to the Village Board and Management Team providing updates on departmental activities, priorities, and key issues.

➤ Weekly meeting

Front office staff meet weekly to discuss resident concerns, service requests, projects, and upcoming events to ensure consistent and responsive communication and service delivery.

➤ **Monthly Administration & DPW Meeting**

Monthly meeting between Administration staff and Department of Public Works employees to improve cross-department communication, visibility, and collaboration.

Operational Efficiency & Service Delivery

➤ **Collection and Work Order Tracker**

Streamlining the internal ticketing system to improve efficiency while allowing residents to view the status of submitted requests.

➤ **DPW Flow Chart**

Developing a call triage process to direct resident questions and concerns to the appropriate staff member.

Employee Engagement & Retention

➤ **Employee Email Addresses**

All employees will be given a Village email address. All internal communications will be sent to this email address to ensure consistent and effective communication across the organization.

➤ **Stay Interviews**

Annual stay interviews conducted by department heads and supervisors to support employee engagement, identify concerns, and improve retention.

➤ **Employee Subcommittee**

Ongoing employee group focused on reviewing benefits and handbook policies to support workforce satisfaction and retention.

➤ **Welcome Packet**

Development of a comprehensive welcome packet for new employees to foster connection, alignment, and understanding of the organization's culture and values.

➤ **Intranet/Information Center**

Creation of a centralized internal information hub for employee resources, including the handbook, holiday calendar, and benefits updates.