



**WHITEFISH BAY BID BOARD  
MEETING AGENDA**

**Friday, February 2, 2024 – 8:30 a.m.**

**5300 N Marlborough Dr., Whitefish Bay, WI 53217**

1. Call to Order.
2. Approval of the Minutes of the Regular Meeting of January 5, 2024.
3. Petitions and Communications – This is an opportunity for anyone to address the BID Board on any issue NOT on the current agenda. While the Board encourages input, it may not discuss or act on any issue that is not duly noticed on the agenda.
4. Update from Whitefish Bay Civic Foundation Board Liaison.
5. Update from Village Manager.
6. Marketing investment recommendations from Granular Marketing.
7. Financial Update from BID Treasurer.
8. Executive Director Report.
9. New Business
  - a. Discussion/action regarding strategic priorities and BID budget.
  - b. Agenda for annual meeting.
8. Adjournment

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. Contact Village Hall at (414) 962-6690. It is possible that members of and possibly a quorum of members of other Boards, Commissions, or Committees of the Village including in particular the Community Development Authority may be in attendance in the above stated meeting to gather information; no action will be taken by any other Boards, Commissions, or Committees of the Village except by the Board, Commission, or Committee noticed above. Agendas and minutes are available on the Village website ([www.wfbvillage.org](http://www.wfbvillage.org))

Dated: January 19, 2024– Lexie Deblitz – Executive Director